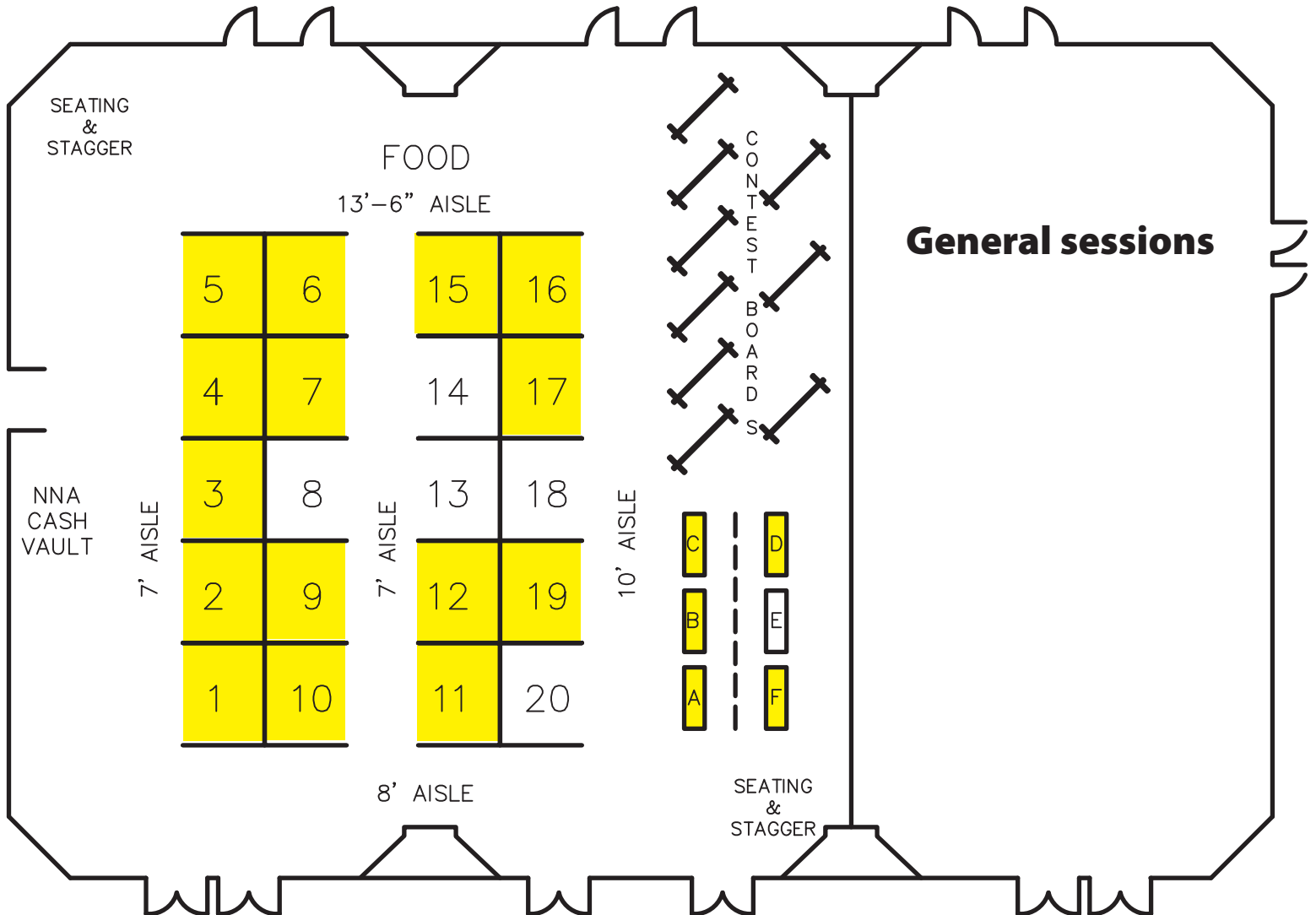


National Newspaper Association

123rd Annual Convention and Trade Show

Sept. 24-25, 2009

Riverview Plaza Hotel, Mobile, AL



Bon Secour Bay Ballroom

Tables

- | | |
|---|--------------------|
| A: Matchbin | 45 8' x 10' booths |
| B: Southern Circulation Managers Association (SCMA) | 8 6' x 24' booths |
| C: Fake Brains Software | |
| D: Essex Products Group | |
| F: America's Kid Times | |

Booths

- | | |
|----------------------------------|-------------------------|
| 1: Waltery Insurance Brokers | 10: Newzware by Iconnon |
| 2,3: Publishing Group of America | 11,12: Interlink |
| 4: MultiAd | 15: TownNews.com |
| 5: Anygraaf USA, Inc. | 16: Content that Works |
| 6: OurVarsity | 17: AccuWeather |
| 7: MSSI | 19: NNA Member Services |
| 9: Southern Lithoplate, LLC | |

PREPARED BY:

George Fern Company

Expositions • Corporate Events • Exhibits

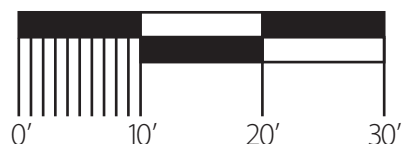
Nationwide

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Scale



All information on this document is subject to Fire Marshal approval and is based on the best knowledge of the building sizes per architectural plans provided by building. George Fern Co. is not responsible for any discrepancies in this floor plan. This floor plan is subject to change.