

**Our Legal Services for Newspapers
and Other Media Companies**

Prince, Lobel, Glovsky & Tye LLP, a general-practice firm of 70 lawyers based in Boston, Massachusetts, has a wealth of experience and expertise in media, Internet, First Amendment, and intellectual property law. We provide prepublication review, copyright and trademark advice, employment and business counseling, and frequent training sessions for print and online newspapers, magazines, broadcast, and electronic media both regionally and nationally. We have substantial experience in libel, copyright, access/public records, and newsgathering litigation. We also provide business and insurance law services to media clients.

Our media clients include national and regional newspapers and magazines, and their Web sites; bloggers and social media; television and radio broadcasters; cable television operators; and journalists engaged in new and old media alike.

Our Media Litigation and First Amendment Practice includes:

- Defense of libel, invasion of privacy, newsgathering, and related claims
- Prepublication and prebroadcast review
- Responding to subpoenas, including confidential source issues
- Public records and courtroom access and appeals
- Advertising, circulation, newsrack, and postal advice
- Training in libel prevention and other risk avoidance

Our Media Labor and Employment Practice includes:

- Counseling on hiring, wage and hour regulations, employee classification, discipline, and termination
- Negotiating and drafting freelance agreements, commission and bonus plans, and severance agreements
- Defense of labor and employment-related claims
- Training and compliance audits

Our Intellectual Property and Internet Practice includes:

- Registering, protecting, and licensing copyrights, trademarks, and internet domain names
- Handling infringement claims and third-party subpoenas
- Proceedings under the Uniform Domain Name Dispute Resolution Policy (“UDDRP”)
- Intellectual property and website audits
- Privacy policies, website terms of use, and DMCA and COPPA compliance

Our Media Business Practice includes:

- Organization and financing of business entities and joint ventures; tax issues
- Negotiating and drafting contracts with printers, distributors, advertisers, and others
- Sweepstakes compliance
- Insurance review and coverage disputes
- Advising family-owned businesses regarding estate planning and succession issues

Representative Media Clients

- Eagle-Tribune Publishing Co. (part of Community Newspaper Holdings, Inc.)
- Fox Television
- Metro Corp., including *Boston* and *Philadelphia* magazines
- Meredith Corp., including *Family Circle*, *More*, and *Ladies Home Journal* magazines.
- Metro USA (*Metro* newspapers in Boston, Philadelphia, and New York)
- New England Cable News
- *The Harvard Crimson*
- The New York Times Co.

We believe Prince Lobel's media practice is distinctive in the following ways, among others:

Sensitivity to Media Needs: Prince Lobel's media lawyers pride ourselves on being sensitive and responsive to the special needs and requirements of the media. A number of us have prior experience as newspaper reporters and editors. In prepublication review, we work with editors and reporters to enable newspapers to publish the journalistically strongest piece possible while minimizing legal risks. We ask questions, suggest rewording or further research, and generally seek to build legal defenses into a piece without causing damage to its journalistic integrity or impact.

Nationwide Expertise: While Prince Lobel is located in Boston and the litigation we handle takes place primarily in the state and federal courts in Massachusetts, our expertise in media matters is nationwide. Joe Steinfield chairs an annual presentation on recent developments in access law at the Practising Law Institute's "Communications Law" conference, which draws together media lawyers from throughout the country. Rob Bertsche writes annual updates on the law of media libel, invasion of privacy, and employment libel for the Media Law Resource Center.



Robert A. Bertsche, who leads the firm's media practice, is a nationally known media lawyer with a litigation and transactional practice. Rob offers counseling and litigation services to the gamut of media clients throughout the United States. A former newspaper and magazine journalist, he is devoted to protecting clients' First Amendment, intellectual property, business and employment interests. Rob has been formally recognized as one of the "Best Lawyers of America" in the fields of First Amendment, Media, and Communications Law.

A sampling of Rob's work illustrates the breadth of his practice. In early 2008, when a newspaper was barred from a hospital-room arraignment, Rob obtained from the Supreme Judicial Court a stay that was lifted only after the judge relented and let the press in. He helped obtain reversal from the First Circuit Court of Appeals of a million-dollar libel judgment against a newspaper reporter. He has successfully challenged gag orders against the press, and won orders permitting press access to court and government documents and proceedings.

Rob has represented media in cases establishing new Massachusetts law: applying the "single publication rule" to Web sites, demonstrating that police officers are "public officials" for libel law purposes, and establishing that public high school students have editorial discretion over their publications. He has litigated copyright and trademark infringement cases; represented cartoonists, bloggers and television talk show hosts in court; and defended newspapers, magazines and other clients in employment cases alleging discrimination, harassment and wrongful discharge. He represents the documentary film company behind the critically acclaimed film, "Orgasm Inc."

Rob established and oversees an active legal hotline for the 450-plus newspaper members of the New England Press Association. He serves on the advisory boards of the New England Society of Professional Journalists, New England First Amendment Center, and the Student Press Law Center. He is general counsel to the New England Press Association, founder of the New England Media Law Group, and a Fellow of the American Bar Foundation. Since 2002, the American Society of Magazine Editors has selected Rob to present its annual business and editorial law training for magazines nationwide. Rob has also taught media law and ethics to undergraduates at Tufts University.

Rob is a graduate of Wesleyan University (B.A., 1980, *magna cum laude*) and Harvard Law School (J.D., 1989, *magna cum laude*).

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