



127th Annual Convention & Trade Show

Arizona Grand Resort, Phoenix, AZ **SEPTEMBER 12-15, 2013**

2013 Trade Show Exhibitor List

Affinity Group Underwriters

Tom Wyss
4510 Cox Road, Suite 111
Glen Allen, VA 23060-3394
804-273-9797 | twyss@affbc.com

Booth 17

Affinity Group Underwriters, an Allied Member since 2001, offers advice and assistance to help National Newspaper Association publications understand and navigate the new health insurance landscape and comply with the Affordable Care Act. In addition we are introducing Community Group Benefits, a new portfolio of discounted and value-added programs you can make available to your subscribers without any cost to you. Current programs include pet insurance, a prescription drug card and critical accident insurance.
affbc.com

Arizona State Library, Archives & Public Records

Yun Carroll
1700 W. Washington
Phoenix, AZ 85007
602-926-3818 | ycarroll@azlibrary.gov

Table J

NDNP provides the public access to U.S. newspapers published between 1836 and 1922. Arizona has received a grant funding to participate in this program by digitizing regionally and historically significant titles from this time period.
adnp.azlibrary.gov

ASI (Advertising Specialty Institute)

Glenna Fulks
4800 Street Road
Trevose, PA 19053
215-953-3130 | gfulks@asicentral.com

Booth 19

ASI is the largest media, marketing and education organization serving the promotional products industry, with a network of over 25,000 distributors and suppliers throughout North America. Drop by and learn how your newspaper can generate additional revenue and provide an even wider array of marketing solutions to your advertisers by becoming an ASI Distributor.
asicentral.com

Athlon Media Group

Karen Coleman
2451 Atrium Way, Suite 320
Nashville, TN 37214
615-440-5522 | karen.coleman@athlonsports.com

Booth 13

Athlon Media Group publishes America's most exciting newspaper magazines: American Profile, Athlon Sports, Relish and Spry, celebrating American values, sports, food, and fitness with a combined circulation of 43 million. AMG also provides our 1,600 newspaper partners with online access to added-value print and digital content, including online games.
Americanprofile.com | Athlonsports.com
Relish.com | Spryliving.com

BurrellsLuce

Steve Townsley
30B Vreeland Road
Florham Park, NJ 07932
800-631-1160 | dschaible@burrellsluce.com

Booth 35

BurrellsLuce gives you the ability to monetize your content. Our CAP program provides a way to monetize and license your content at the article level. Media Monitoring and Evaluation services (and their clients) stay copyright compliant, while publishes leverage the royalties from curated monitoring.
burrellsluce.com

Circulation Verification Council

Jim Kennedy
338 S. Kirkwood Road, Suite 102
St. Louis, MO 63122
800-262-6392 | jkennedy@cvcaudit.com

Booth 11

Circulation Verification Council is an independent, third-party reporting audit company. CVC audits thousands of editions with a combined circulation of more than 55 million. CVC audits cover printing, distribution, circulation, websites, digital editions, mobile, e-mail, social media and video. Each audit also comes with a comprehensive readership study, covering reader demographics and purchase intentions.
cvcaudit.com

Digital Media Publishing

Jeb Bladine & Dan Shryock
P.O. Box 727
McMinnville, OR 97128
503-687-1244 | jeb@oregon.com

Booth 26

Digital solutions can be both functional and affordable. Our feature-rich CMS platform allows live, on-page editing and user-friendly page controls. You manage articles, advertising, photo galleries, calendar and directory on one affordable platform. We can incorporate online subscriptions, e-commerce, e-edition and mobile apps. Create or modify your own branded templates with easy-to-use template manager.
digitalmediapubs.com

Dirxion LLC

Brandon Michener
1859 Bowles Ave., Suite 100
Fenton, MO 63026
636-717-2378 | brandonmichener@dirxion.com

Booth 42

Based in Saint Louis, MO, Dirxion is a leading provider of digital publishing solutions that transform your print into interactive digital editions. Several NNA members currently use Dirxion to produce their e-editions.
dirxion.com

DrWongInvestorGuide.com

2077 E. Warner Road, Suite 110
Tempe, AZ 85284
480-706-0177 | haroldwong@yahoo.com

Table C

Dr. Harold Wong has been a financial educator for more than 40 years. He has set audience response records on more than 50 media outlets in California. For the last five years he has written the column on money for the Arizona Republic, the largest daily paper in Arizona. He is offering his column FOR FREE for the first year that you publish it.
DrWongInvestorGuide.com

Eastman Kodak Company

David Stermer
343 State St.
Rochester, NY 14650
303-888-6564 | david.stermer@kodak.com

Table H

Kodak's Commercial Imaging business is driving innovation and change for customers in commercial, packaging and functional printing, and enterprise services markets. Kodak's innovative technologies and solutions provide customers greater competitive advantage and return on investment.
graphics.kodak.com

eType Services

Thad Swidevski
P.O. Box 11590
Austin, TX 78711
512-659-6166 | thad@etypeservices.com

Table G

eType Services is a leading provider of e-Edition, websites and other digital products and services for community newspapers across the United States. eType Services' easy-to-use, affordable solutions help eliminate the barriers to entry for small and medium-sized newspapers seeking to reach more readers – and increase revenue – by uniting their digital and print strategies. etypeservices.com

Fake Brains Software

Lisa Pfeifer
791 South Park Drive, Suite 300
Littleton, CO 80120
303-791-3301 | sales@fakebrains.com

Booth 38

Celebrating 22 years serving community newspapers. An integrated accounts receivable and contact management package that increases efficiency to organize Camera Ready ads while scheduling Retail, Web, Circular, Legal, and Classified Advertising, projecting future sales. Improve inner office communication and relations with your advertisers by setting reminders to better service their ad campaigns and collections. Affordable software with exceptional customer service. fakebrains.com

Family Features Editorial Syndicate

Vickie Rocco
5825 Dearborn St.
Mission, KS 66202
913-563-4752 | vrocco@familyfeatures.com

Booth 18

Need quality content to help drive revenue and increase readership? Family Features' food and lifestyle content can not only save you time, but also money. Choose from a variety of seasonally relevant themes, print or online formats and a variety of word counts to fit your needs.
editors.familyfeatures.com.

GistCloud LLC

Brian Cafferty
2625 Townsgate Road, Suite 330
805-559-3213 | b.cafferty@gistcloud.com

Table C

GistCloud is a brand that identifies a suite of content creation, curation, and dissemination tools—all hosted in the cloud—built upon a future-proofed communications platform: highly secure, globally accessible and intuitively simple.
gistcloud.com

Interlink Inc.

Helen Sosniecki, Angela Kurtz
P.O. Box 207
Berrien Springs, MI 49103
888-473-3103 | Helen@ilsw.com,
Angela@ilsw.com

Booths 22 & 23

Interlink Circulation is the most widely used newspaper-circulation system in America, helping more than 1,550 community newspapers navigate the postal system to obtain the best delivery at the lowest cost. See Interlink Circulation's one-on-one list transfer, setup and user-orientation package and ask about its low-cost monthly licensing. Ask about our Ad Billing software, too.
ilsw.com

ICANON Newzware

Gary Markle
2321 N. Penn Road
Hatfield, PA 19440
215-822-5519 | gmarkle@icanon.com

Table E

Newzware Business System Software—The best performance value in the newspaper industry. Circulation Management, Display & Classified Advertising, General Ledger, Accounts Payable, Editorial and Ad Production tools are deployed separately or integrated as a complete business environment. ICANON Services insure a legacy of performance with unequaled personal customer support. ICANON, a System Integration Company, specializes in hosted computing applications.
newzware.com

Kidsville News Inc.

Bill Bowman, Jack Stultz
P.O. Box 53790
Fayetteville, NC 28305
910-222-6200 | bbowman@kidsvillenews.com,
jack@kidsvillenews.com

Booth 32

Kidsville News, Inc. founded in 1998 is currently the fastest growing niche educational publication in America. Find out how your newspaper can bring this fun, educational and profitable "turnkey" revenue building publication into your community. Easily develop new markets and exciting new revenue sources for added advertising sales and increased profits. Totally self contained with: Monthly Content, National Website, Online Edition with hyperlink, Student/Teacher Worksheets and CVC Audits. Kidsville News! is licensed Exclusively and is the only child's educational newspaper to be recognized by the Parents' Choice Foundation while supporting the National Common Core State Standards. kidsvillenews.com

Mediaspan Group Inc.

Ken Freedman
2725 Industrial Highway., Suite 100
Ann Arbor, MI 48104
734-887-4400 x2101 | kfreedman@mediaspangroup.com, kanderson@mediaspangroup.com

Table F

MediaSpan Group, Inc. powers digital content management, online marketing, advertising and business productivity solutions for the world's leading media companies including Sun Media, Advance Publications, MediaNews, Gannett and Radio One. With more than 4,000 local newspaper, radio, and television properties relying on its solutions, MediaSpan is the world's largest network of local media companies and media consumers. Headquartered in Ann Arbor, MI, MediaSpan has development, support and sales offices worldwide including Melbourne, FL, New York City, London, UK, Montreal, Quebec, and Sao Paulo, Brasil.
mediaspangroup.com

Merrimac Software Associates Inc.

Tom Vachon
P.O. Box 28
South Tamworth, NH 03883
603-323-5077 | sales@merrsoft.com

Booth 8

Merrimac Software Associates sells and supports the Merrimac Publishing Manager, a completely integrated software system designed to manage all the sales, production, circulation, and financial activities of small-to-medium size newspapers and magazines. Electronic pagination and online sales (including paywalls) and credit card processing are also supported.
merrsoft.com

Metro Creative Graphics

LouAnn Sornson
519 Eighth Ave.
New York, NY 10018
800-223-1600 | lsornson@metro-email.com

Booth 25

Today's finest advertising, creative and editorial resource designed to make publications money, both in print and online. Benefit from ready-to-use images, spec ads, stock quality photographs, logos/trademarks, car manufacturer photos, ideas, marketing/sales materials, themed and general interest editorial features.
metrocreativeconnection.com

Metro Publisher

Mark Pratt
Ormond Beach, FL 32174
386-868-2919

Booth 7

The Cloud Content Management Platform specifically designed for the needs of media and publishing companies. With no setup fees and the lowest total cost of operation, Metro Publisher is trusted by organizations both large and small to reliably deliver new features to grow audience and revenue.
metropublisher.com

Continued 

AP Newsfinder

1700 E. Racine Ave.
Waukesha, WI 53186
800-922-4655

Booth 15

AP Newsfinder is a service of the Associated Press and SCH Information Services, Inc. The Newsfinder text database is one week's worth of all the Associated Press' stories from all the regional, national, international, Spanish and sports wires. Stories are released to the database 24 hours after the time of original transmission from AP. Members also gain access to AP images, photos and graphics archives on the same basis. newsfinder.com

Publication Printers Corp.

Kerri Rosenberg-Hallett
2001 S. Platte River Drive
Denver, CO 80223
888-824-0303 | kerri@publicationprinters.com

Booth 12

Publication Printers is a leader in the printing industry, offering solutions to publishers across the country. We specialize in magazines, catalogs, periodicals and brochures, providing quality, great service and competitive pricing. publicationprinters.com

PCF Inc. (Publishers Circulation Fulfillment)

Joe Neuhof
502 Washington Ave., Suite 502
Towson, MD 21204
410-821-3485 | Joe.Neuhof@pcfcorp.com

Table L

PCF is proven leader in all operational aspects of print distribution for some of the country's major newspapers. PCF helps publications of all sizes reduce costs, expand or maintain their delivery footprint, and stabilize service to improve subscriber retention. From problem solving to best practices, PCF has the knowledge, tools and expertise needed to successfully support print distribution in today's changing landscape. pcfcorp.com

Signature Offset

Eric Hall
4900 Pearl East Circle, Suite 300E
Boulder, CO 80301
303-443-3800 | erikh@signatureoffset.com

Booth 37

Signature Offset is a newspaper and gloss printer specializing in printing products for publishers. We also provide bindery services, inserting, mailing and online flipbooks for all of our products. With our six regional facilities we are able to reach your target audience quickly and economically. signatureoffset.com

Software Consulting Services LLC

Phil Curtolo
630 Municipal Drive, Suite 420
Nazareth, PA 18064
800-568-8006 | phil@newspapersystems.com

Table D

SCS offers complete advertising, publishing and digital asset management systems for small, mid-sized and large newspapers. Our application design facilitates system and labor consolidation, and allows for localized or centralized environments. Success stories include a consolidated layout workflow for Gannett, a centralized ad production center for Dow Jones and an automated toning center for Times-Shamrock Communications. newspapersystems.com

Southern Lithoplate Inc.

Gil Green
P.O. Box 9400
Wake Forest, NC 27588-9400
800-638-7990 | ggreen@slp.com

Booth 31

Southern Lithoplate supplies quality digital and analog lithoplate to more than 1,200 newspaper and commercial printers across North America and around the world. We deliver unbeatable image quality and consistent, durable and sustainable performance that has firmly established us as the value leader. With our Southern Lithoplate Strategic Alliance Partners, we also offer our customers prepress and pressroom solutions, which match our commitment to quality and maximizing customer value. These are integrated solutions that provide our customers best-in-class solutions at the lowest total cost of ownership. Enjoy personal service, superior support and fantastic products, Call us today at 800-638-7990 slp.com

Take5 Solutions LLC

John Lofquist
2385 NW Executive Center Drive, Suite 200
Boca Raton, FL 33431
561-819-5555 x144 | jlofquist@take5s.com

Booth 36

Take 5 Solutions, the innovative leader in direct marketing since 2003, helps clients successfully reach prospects through e-mail, direct mail, mobile and social media marketing. For more than four years Take 5 has been the leading database and e-mail marketing partner to many of the nation's top newspaper and media companies producing more than 150 campaigns a month. take5s.com

The Ad Wizard

David Ball
349 West Georgia St., Suite 2191
Vancouver, BC V6B 3V7
604-731-9911 | dball@theadwizard.com

Booth 30

The Ad Wizard helps newspapers sell display ads into their paper using their website. Since 2001, we have produced more than \$220 million in ad sales. Our software supports display ads in a variety of categories. Please come see our Real Estate Ad Sales System in Booth 30. theadwizard.com

Tinbu LLC

Jim Schonewolf
121 S. Palafox St.
Pensacola, FL 32502
850-292-4272 | jschonewolf@tinbu-com

Table I

Tinbu is a leading provider of syndicated Web content. Tinbu syndicates interactive content to major media properties. Content available; lottery, gas, horoscopes, and more. tinbu.com

TownNews.com

Gary Sosniecki
1510 47th Ave.
Moline, IL 61265
800-293-9576 | gsosniecki@townnews.com

Booth 14

TownNews.com helps more than 1,500 newspapers publish online editions with state-of-the-art technology, including our BLOX CMS and our revolutionary Total CMS, which manages print and online content through ONE system. Member newspapers include dailies, weeklies, college papers and shoppers – groups and independents – in all 50 states. Townnews.com

Tundra Comics

William Kellogg
P.O. Box 871354
Wasilla, AK 99687
907-441-6882 | bill@tundracomics.com

Booth 34

Tundra is an outdoors & nature-themed comics strip that can now be seen in nearly 550 newspapers across North America, including the Los Angeles Times, the Denver Post, Newsday and the Philadelphia Inquirer, to name a few. Tundra is popular with men and women of all ages too. Tundracomics.com

Walter Cronkite School of Journalism and Mass Communication

Elizabeth Smith
555 N. Central Ave., Suite 302
Phoenix, AZ 85004
602-496-5555

Table K

The Cronkite School is considered one of the best journalism schools in the country. Its state-of-the-art facility in Phoenix is home to 1,400 students who study broadcast, digital and print journalism and public relations. The school has been recognized as a leader and innovator among journalism educators by The New York Times, The Times of London and American Journalism Review. cronkite.asu.edu

Walterry Insurance Brokers

Walter Coady
7411 Old Branch Ave.
Clinton, MD 20735
301-868-7200 | wcoady@walterry.com

Booth 24

Walterry is the National Newspaper Association's endorsed broker for libel insurance and Property/Casualty program. Visit our booth to learn more and pick up your free souvenir T-shirt. walterry.com