

# *Pub Aux Editorial Calendar*

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<b>ISSUE DATE:</b>		<b>DEADLINE:</b>
January 1	<b>ALL THINGS CLASSIFIED</b>	December 19
February 1	<b>E-EDITIONS/LONG DISTANCE SUBSCRIBERS</b>	January 23
March 1	<b>HUMAN RESOURCES</b>	February 20
April 1	<b>ALL THINGS PRINTING</b>	March 20
May 1	<b>ALL THINGS CIRCULATION</b>	April 17
June 1	<b>NEWSPAPERS AND EDUCATION</b>	May 22
July 1	<b>EVERYTHING ADVERTISING</b>	June 19
August 1	<b>MOM &amp; POP NEWSPAPERS</b>	July 17
September 1	<b>REVENUE IDEAS</b>	August 21
October 1	<b>NNA CONVENTION &amp; TRADE SHOW WRAP-UP</b>	September 18
November 1	<b>LET'S GET REAL-PROMOTING YOUR NEWSPAPER</b>	October 23
December 1	<b>ESTATE PLANNING/FAMILY BUSINESS</b>	November 20

**800-829-4662**

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P.O. Box 7540, Columbia MO 65205-7540 • 800-829-4662

stan@nna.org • www.nnaweb.org