



# Join NNA in San Antonio

## NNA's 128th Annual Convention And Trade Show

### Spurring Newspapers in the Future With Texas Size Ideas!

## 2014 Trade Show Exhibitor List

### AARP

601 E. St., NW  
Washington, DC 20049  
202-434-2572 • mburns@aarp.org

#### Booth 400

AARP works to make communities Age-Friendly by helping people do their taxes, teaching safe driving tips, feeding the hungry and championing for more home-based long-term care services. AARP works to ensure that you have the financial security you need to take charge of your future and live independently as you age. We're fighting to protect the Social Security benefits you've earned. [aarp.org](http://aarp.org)

### Advertising Specialty Institute

Anthony Carroll  
4800 E. Street Road  
Trevose, PA 19053  
215-953-3848 • GRahill@asicentral.com

#### Booth 211

The Advertising Specialty Institute (ASI) is the largest media, marketing and education organization serving the promotional products industry, with a network of over 25,000 distributors and suppliers throughout North America. Drop by and learn how your newspaper can generate additional revenue and provide an even wider array of marketing solutions to your advertisers by becoming an ASI Distributors. [asicentral.com](http://asicentral.com)

### AdvicelQ

Tom Morgan  
1500 Broadway  
New York, NY 10036  
646-867-8190 • tmorgan@advicelq.com

#### Table 1

AdvicelQ is a daily, cost-free yet monetizable personal finance/investing syndication program for digital publishers wanting to deliver objective, expert-written articles that guide audiences on how to best conduct their finances personally. AdvicelQ also employs geo-targeted syndication technology to help investors find local advisors.

#### AdvicelQ.com

### Affinity Group Underwriters

Tom Wyss  
4510 Cox Road, Suite 111  
Glen Allen, VA 23060  
804-273-9797 • twyss@affbc.com

#### Booth 111

Providing value added benefit services to NNA members for more than a decade. [affbc.com](http://affbc.com)

### Anygraaf USA Inc.

Bill Ryker  
10451 Mill Run Circle, Suite 400  
Owings Mills, MD 21117  
240-379-6620 • sales@anygraaf.com

#### Booth 205

Anygraaf's All Media Publishing suite of solutions offers fully-integrated systems to satisfy the publishing needs of both print and digital media. Editorial, advertising and online operations benefit from customizable tools that meet their needs while streamlining workflow and increasing efficiency as well as providing cost-savings.

#### anygraaf.com

### Athlon Media Group

Molly Morton  
2451 Atrium Way, Ste. 320  
Nashville, TN 37214  
615-440-5522 • sdorris@athlonmediagroup.com

#### Booth 201

Athlon Media Group publishes America's most exciting newspaper magazines: *American Profile*, *Athlon Sports*, *Relish* and *Spry*, celebrating American values, sports, food, and fitness with a combined circulation of 40+ million. AMG also provides our 1,600 newspaper partners with online access to added-value print and digital content, including online games.

#### www.athlonmediagroup.com

### AutoConX Systems

Trisha Snow  
316 Main St.  
Inwood, IA 51240  
888-908-4051 • trisha@autoconx.com

#### Booth 202

"AutoConX Systems provides Search Engine Platforms for Automotive, Recreational, and Agricultural Vertical Websites. AutoConX offers a white-labeled vertical software solution that has helped over 300 media companies and thousands of dealers across North America attract leads and generate revenue. As publishers ourselves, we don't just build digital tools for media companies — we use them everyday. Customers make the decisions. Your clients get the leads. You get the revenue. Get connected with AutoConX!

#### autoconx.com

### Bar-Z

Lee Little  
3811 Bee Caves Rd, Ste. 209  
Austin, TX 78746  
512-732-0135 • lee.little@bar-z.com

#### Booth 210

Bar-Z is a software development firm offering unique digital solutions for the publishing industry. Bar-Z's platform supports mobile responsive-design websites and native apps for iPhones, iPads and Android devices. Our revenue-generating solutions, designed to grow audiences and create new ad sales opportunities, include digital marketplaces, high school football and sports apps, visitor guides, readers' choice contests, loyalty programs and more.

#### bar-z.com

### CAS Inc.

10303 Crown Point Ave.  
Omaha, NE 68134  
402-963-2041 • jwright@cas-online.com

#### Booth 304

Since 1981, CAS Inc. has established itself as one of Direct Marketing's most resilient companies offering mailing lists, data append, privacy update, customer database hygiene services and now nSightful digital marketing solutions. CAS is your one-stop shop for your data needs. We help you prepare and enhance your customer data. We also help you understand what makes each customer unique.

#### cas-online.com

### Curious Marketplaces

Komail Mithani  
610 Elm St., Suite 800  
McKinney, TX 75069  
214-531-4275 • komail@curiousmarketplaces.com

#### Table 6

Safe community marketplaces to increase revenue for newspapers & magazines. Curious Marketplace gives newspapers, magazines, and other community influencers a cost effective way to generate online revenue by providing their community a safe and convenient place to buy & sell with each other.

#### curiousmarketplaces.com

### Deal Current Network

Jimmy Hendricks  
1620 Fifth Ave., Suite 350  
San Diego, CA 92101  
619-764-5730 | jimmy@dealcurrent.com

#### Table 8

Deal Current Network provides fully hosted, turn-key digital coupon solutions for newspapers in more than 100 U.S. markets. [dealcurrentnetwork.com](http://dealcurrentnetwork.com)

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#### Eastman Kodak Co.

343 State St.  
Rochester, NY 14650  
303-888-6564 • david.stermer@kodak.com

#### Booth 305

Kodak's Commercial Imaging business is driving innovation and change for customers in commercial, packaging and functional printing, and enterprise services markets. Kodak's innovative technologies and solutions provide customers greater competitive advantage and return on investment.

[graphics.kodak.com](http://graphics.kodak.com)

#### Envision Delivery Systems

James Vaught  
3000 Custer Rd., Ste. 270-501  
Plano, TX 75075  
214-493-3418 • jvaught@envisiondelivery.com

#### Booth 203

The Route Trax Route Management Software System is a simple, efficient, and user-friendly way to coordinate with your delivery contractors to track and maintain all your delivery system data. Route Trax lets you quickly and efficiently update route delivery information and lets drivers automatically upload their data directly to your home server to be synchronized with your Circulation System.

[envisiondelivery.com](http://envisiondelivery.com)

#### eType Services

Thad Swiderski  
P.O. Box 11590  
Austin, TX 78711  
512-687-9055 • thad@etypeservices.com

#### Booth 311

eType Services is a leading provider of e-Edition, websites and other digital products and services for community newspapers across the United States. eType Services' easy-to-use, affordable solutions help eliminate the barriers to entry for small and medium-sized newspapers seeking to reach more readers – and increase revenue – by uniting their digital and print strategies.

[etypeservices.com](http://etypeservices.com)

#### Fake Brains Software

Lisa Pfeifer  
791 SouthPark Drive, Ste. 300  
Littleton, CO 80120  
303-791-3301 Option 1 • lisa@fakebrains.com

#### Booth 302

Serving publishers for 23 years. An integrated accounts receivable and contact management package that increases efficiency for Camera Ready ads while scheduling Retail, Web, Circular, Legal, and Classified Advertising, projecting future sales. Improve communication within the office and your advertisers by setting reminders to better service their ad campaigns and easy to read bills. Affordable software with exceptional customer service.

[fakebrains.com](http://fakebrains.com)

#### Green Shoot Media

Derek Price  
P.O. Box 1557  
Greenville, TX 75403  
256-275-4333 • sales@greenshootmedia.com

#### Table 3

Green Shoot Media provides revenue-generating content to hundreds of newspapers across America. Our fully designed special sections give your sales team a powerful tool for boosting ad dollars. Topics include automotive, real estate, employment, home and garden, bridal, seniors and more. Place your order at [GreenShootMedia.com](http://GreenShootMedia.com).

[GreenShootMedia.com](http://GreenShootMedia.com)

#### Interlink, Inc.

Helen Sosniecki  
P.O. Box 207  
Berrien Springs, MI 49103  
888-473-3103 • helen@ilsw.com

#### Booth(s) 103/105

Interlink Circulation is the most widely used newspaper-circulation system in America, helping more than 1,550 community newspapers navigate the postal system to obtain the best delivery at the lowest cost. See Interlink Circulation's one-on-one list transfer, setup and user-orientation package and ask about its low-cost monthly licensing. Ask about our Ad Billing software, too. [ilsw.com](http://ilsw.com)

#### Kidsville News Inc.

Bill Bowman  
P.O. Box 53790  
Fayetteville, NC 28305  
910-222-6200 • bill@kidsvillenews.com

#### Booth 204

Kidsville News! Is a fun, family newspaper and educational resource. It is used by children, teachers and parents to develop reading skills, promote literacy and provide good, quality character education. [kidsvillenews.com](http://kidsvillenews.com)

#### Legacy.com

Andrew Greb  
820 Davis St.  
Evanston, IL 60201  
888-397-9494 • marketing@legacy.com

#### Table 2

The leader of the online memorial and obituary market, Legacy.com is among the 50 most-visited websites in the United States. Partnering with more than 1,500 newspapers in North America, Europe, Australia and New Zealand, Legacy.com provides ways for readers to express condolences and share remembrances of loved ones by offering newspapers an innovative, content-rich solution to generate incremental income.

[legacy.com](http://legacy.com)

#### Local Yokel Media

Elizabeth Harrington  
175 Atlantic Street, Suite 203  
Stamford, CT 06901  
917-676-4946 • Elizabeth@localyokelmedia.com

#### Booth 308

Local Yokel Media specializes in hyperlocal digital advertising, connecting advertisers to local audiences. Our mapping technology aggregates local news sites, organizes ad inventory by zip code, and presents it to brands targeting specific geographies down to a zip code. We target through content relevant to geography, not traditional IP address targeting. Geo-contextual targeting works, eliminating waste and commanding higher rates.

[localyokelmedia.com](http://localyokelmedia.com)

#### Managing Editor Inc.

Steven Haught  
610 Old York Road, Ste.250  
Jenkintown, PA 19046  
267-620-0023 • shaught@maned.com

#### Booth 300

Managing Editor Inc. (MEI) provides innovative software solutions for the rapidly evolving publishing industry – print, Web, mobile and tablet – in market segments ranging from newspapers, magazines and corporate communications. MEI is the world's leading, Gold reseller of Adobe Digital Publishing Suite (DPS), the standard for Apps for the iPad and other tablets. TruEdit is MEI's all-new, cloud software system integrated with Adobe InDesign and DPS that allows teams to collaboratively plan, create, manage and deliver digital editorial content to multiple channels. MEI's offers the Page Director Ad Layout System and AdForce, both industry standards for automated layout. MEI also offers AdTrac and the enterprise-level Integrated Production Suite, to manage ad production for multi-site, multi-channel publishing.

[maned.com](http://maned.com)

#### Merrimac Software Associates Inc.

Elizabeth Harrington  
P.O. Box 28  
South Tamworth, NH 03883  
603-323-5077 • sales@merrsoft.com

#### Booth 404

Sells and supports the Merrimac Publishing Manager, a completely integrated software system designed to manage all the sales, production, circulation and financial activities of small-to-medium size newspapers and magazines. Electronic pagination and online sales (including paywalls) and credit card processing are also supported. [merrsoft.com](http://merrsoft.com)

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#### Metro Creative Graphics Inc.

Lou Ann Somson  
519 Eighth Ave., 18th Floor  
New York, NY 10018  
800-223-1600 • lsomson@metro-email.com

#### Booth 200

Metro Creative Graphics, Inc. is a leading provider of advertising, creative and editorial resources designed to help media companies make money with their print, Web, social and mobile products. With an unparalleled dedication to providing the finest resources available for ready-to-use images, spec ads, ideas, stock-quality photos, logos/trademarks, auto manufacturer photos, marketing/sales materials, copyright-free editorial features, print templated sections, online e-Sections, and groundbreaking digital ad development tools—plus custom image, ad design and editorial services—Metro remains unmatched in serving the creative needs of today's media companies.

[metrocreativeconnection.com](http://metrocreativeconnection.com)

#### MultiAd Creative Outlet

Brian Dickerson  
1720 W. Detweiller Dr.  
Peoria, IL 61615  
309-678-8719 • bdickerson@multiad.com

#### Booth 408

Improve efficiencies and increase sales with solutions from MultiAd. Build print and online ads with royalty-free content in a variety of pricing models that work for your budget with CreativeOutlet.com. Streamline workflow with design, illustration and production tools with Creator Professional. Generate more revenue and help advertisers make the most of advertising budgets by accessing manufacturer co-op funds with Recas.com.

[creativeoutlet.com](http://creativeoutlet.com)

#### NewsBank Inc.

Chuck Palsho  
5801 Pelican Bay Blvd., Suite 600  
Napels, FL 34108  
239-263-6004 • publishers@newsbank.com

#### Booth 207

NewsBank, inc. has been the industry leader in news archives for more than 40 years. Turnkey media services enable publishers to more effectively leverage archived content, drive website traffic and generate additional revenue. NewsBank's services include microfilm digitization, content distribution, website archive sales, comprehensive research resources for newsrooms, website and archive authentication, data extraction and conversion, and custom data filters.

[newsbank.com](http://newsbank.com)

#### NEWSCYCLE Solutions

Chris McKee  
7900 International Drive, Suite 800  
Bloomington, MN 55425

#### Booth 402

913-845-1139 • info@newscyclesolutions.com

NEWSCYCLE Solutions, which was formed by the combination of DTI, SAXOTECH, AdBase and MediaSpan, delivers the most complete range of software solutions for the global news media industry, including news content management, advertising, circulation, audience, and analytics. NEWSCYCLE Solutions is a trusted technology partner serving more than 750 media companies with 8,000 properties across more than 30 countries on 6 continents.

[newscyclesolutions.com](http://newscyclesolutions.com)

#### Newspapers.com

Brent Carter  
355 S.520 W., Suite 250  
Lindon, UT 84042  
801-494-6527 • bcarter@newspapers.com

#### Booth 410

Newspapers.com is an Ancestry.com site that partners with publishers across the country to digitize millions of newspaper pages each month through it's customized Powered by Newspapers.com solution. A partnership with Newspapers.com can add value to your newspaper by: Uniquely positioning your newspaper to create revenue from it's archive; Offering a no-cost solution to digitize and monetize your historical newspapers; Allowing you to sell your archive into the consumer market; Helping your archive come to life on a state of the art powered by Newspapers.com site; Enriching your stories with the historical context that can be found in this mountain of information.

[newspapers.com](http://newspapers.com)

#### PageSuite Inc.

Lucy Penn  
1175 Peachtree St., NE  
Atlanta, GA 30361  
404-645-7190 • lucy.penn@pagesuite.com

#### Table 10

PageSuite is a leading digital, mobile and tablet publishing company that provides strategic solutions for future-focused publishers. Our speciality lies in working directly with newspaper and magazine publishers to help them deliver engaging content through multiple channels, cutting print and distribution costs and enhancing the end-user experience. [pagesuite.com](http://pagesuite.com)

#### Publishers Circulation Fulfillment Inc.

Joe Neuhof  
502 Washington Ave., Ste. 500  
Towson, MD 21204  
410-821-3485 • Joe.Neuhof@pcfcorp.com

#### Table 9

PCF is proven leader in all operational aspects of print distribution for some of the country's major newspapers. PCF helps publications of all sizes reduce costs, expand or maintain their delivery footprint, and stabilize service to improve subscriber retention. From problem solving to best practices, PCF has the knowledge, tools and expertise needed to successfully support print distribution in today's changing landscape.

[pcfcorp.com](http://pcfcorp.com)

#### Shweiki Media Printing Co.

David Reimherr  
4954 Space Center Drive  
San Antonio, TX 78218  
210-804-0390 • FreeSamples@shweiki.com

#### Booth 301

Shweiki Media specializes in niche magazine printing etc... (runs from 50 copies to 200,000 copies) & also competitive on maps, flat sheets/inserts, post-cards etc. — (runs from 50 copies to 1,000,000 copies). We make people's lives better thru the most hassle-free printing experience possible while also offering low cost options to printing clients for custom mobile websites, Facebook tabs & augmented reality builds. Being a publisher ourselves for the last 25 years gives us the competitive advantage to know what you need to be successful. And don't forget to ask about our On-Time Guarantee! [shweiki.com](http://shweiki.com)

#### Signature Offset

Erik Hall  
224 Commerce St.  
Broomfield, CO 80020  
720-562-0511 • erikh@signatureoffset.com

#### Booth 310

Signature Offset is a newspaper and magazine printer specializing in printing products for publishers. We also provide bindery services, inserting, mailing and online flipbooks for all of our products. With our six regional facilities we are able to reach your target audience quickly and economically. Sustainability is more than "Thinking Green". It is about meeting the demands of the present while taking care that the resources we use today will be available tomorrow.

[signatureoffset.com](http://signatureoffset.com)



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#### **SNworks**

Kevin Schwartz  
435 E. Grand River Ave.  
East Lansing, MI 48823  
727-290-6934 • Kevin@getsnworks.com

#### **Booth 303**

SN Works creates responsively designed, custom newspaper websites with complete newsroom workflow tools from story creation to web to print including revenue-generating tools and flexible designs. [getsnworks.com](http://getsnworks.com)

#### **Southern Lithoplate Inc.**

Gil Green  
P.O. Box 9400  
Wake Forest, NC 27588  
661-618-1747 • [ggreen@slp.com](mailto:ggreen@slp.com)

#### **Table 5**

Southern Lithoplate supplies quality digital and analog lithoplate to more than 1,200 newspaper and commercial printers across North America. We also offer our customers prepress and pressroom solutions, which match our commitment to quality and maximizing customer value. Enjoy personal service, superior support and fantastic products. Call us today at 800-638-7990.

[slp.com](http://slp.com)

#### **Texas Center for Community Journalism**

Tommy Thomason  
TCU Box 298060  
Fort Worth, TX 76129  
817-257-6551 • [tccj@tcu.edu](mailto:tccj@tcu.edu)

#### **Booth 209**

The Texas Center for Community Journalism serves Texas community newspapers by offering workshops and other training, plus consulting services. Most of the Center's services are offered free of charge.

#### **Tinbu LLC**

Jim Schonewolf  
3 W. Garden St  
Pensacola, FL 32502  
850-292-4272 • [jschonewolf@tinbu.com](mailto:jschonewolf@tinbu.com)

#### **Table 7**

TinBu, LLC has been providing best of breed data feeds and content integration platforms to digital publishers around the world for over a decade. We are the world's leading provider of lottery data feeds, U.S. gas price feeds and daily horoscope feeds. We also provide content feeds in the areas of weather, celebrity entertainment, recipes, daily comics, and more. Our feeds are available in English, Spanish and other languages.  
[tinbu.com](http://tinbu.com)

#### **TownNews.com**

Gary Sosniecki  
1510 47th Ave.  
Moline, IL 61265  
800-293-9576 • [info@townnews.com](mailto:info@townnews.com)

#### **Booth 107**

TownNews.com helps more than 1,500 newspapers publish online editions with state-of-the-art technology, including our BLOX CMS and our revolutionary Total CMS, which manages print and online content through ONE system. Member newspapers include dailies, weeklies, college papers and shoppers – groups and independents – in all 50 states. [townnews365.com](http://townnews365.com)

#### **Vietnam Veterans Memorial Fund**

2600 Virginia Ave., NW, Suite 104  
Washington, DC 20037  
202-393-0090 • [lallen@vvmf.org](mailto:lallen@vvmf.org)

#### **Booth 206**

The Faces Never Forgotten program is an effort to put a face and a story to each name on The Wall through the generosity of those willing to help locate their photos and make financial contributions to build the Education Center. This program will ensure this vital piece of history will be remembered and honored by visitors from around the globe for generations.

[www.vvmf.org/faces-never-forgotten](http://www.vvmf.org/faces-never-forgotten)

#### **Waltery Insurance Brokers**

Walter Coady  
7411 Old Branch Ave.  
Clinton, MD 20735  
800-638-8791 • [media@waltery.com](mailto:media@waltery.com)

#### **Booth 101**

Waltery is NNA's endorsed broker for libel insurance and property/casualty insurance. Waltery will exhibit NNA's libel policy along with their Property/Casualty program. Visit our booth to learn more and pick up your free souvenir T-shirt.

[waltery.com](http://waltery.com)

#### **Dr. Wong Investor Guide**

Harold Wong  
2077 E. Warner Road., #110  
Tempe, AZ 85284  
480-706-0177 • [haroldwong1@yahoo.com](mailto:haroldwong1@yahoo.com)

#### **Table 4**

Dr. Harold Wong has been a financial educator for over 40 years. He set audience response records on more than 50 TV and radio stations in CA. For the last 6.5 years, he has written the column on money for The AZ Republic, the largest daily newspaper in AZ. This column is available at no charge either directly from Dr. Harold Wong or through Athlon Media. You can view all of his archived articles at [DrWongInvestorGuide.com](http://DrWongInvestorGuide.com)