

# The National Newspaper Association's 2015 Leadership Summit: We Believe In Newspapers

March 18-19, Arlington, VA \* Register: http://bit.ly/1zYZyCD \* Hotel: http://bit.ly/1s55Qlb

## Let your voice be heard, too!

- An inside look at the National Postal Museum and an invitation to share artifacts for this Smithsonian Museum's new industry exhibit
- A day on the Hill
- Dinner with NNA Foundation News Fellows and ABC News Senior Washington Correspondent Jeff Zeleny



## Smithsonian National Postal Museum

### **Preliminary Schedule**

Wed., March 18

5:30 p.m.

NNA Industry Reception and Insider's Tour of the National Postal Museum.
Invited guests: New Postmaster General of the United States, Megan Brennan, and Museum Curator Allen Kane. NOTE: Please look in your archives for materials you might be willing to donate to the exhibit in D.C.

#### Thurs., March 19

8 a.m.	Welcome from NNA President John Edgecombe, Jr.
8:30-10 a.m.	Briefings on legislative issues
10:30 a.m 5 p.m.	Day on the Hill—make appointments with your Congressional delegation
6 p.m.	We Believe In Newspapers Dinner at the National Press Club with ABC News
	Correspondent Jeff Zeleny

#### **Registration** by Feb. 23 (*http://bit.ly/1zYZyCD*)

\$180 - NNA members, past presidents, NAM members and spouse/guest(\$200 afterward)\$225 - Non-member rate (\$250 afterward)

#### Hotel—Crystal City Marriott (http://bit.ly/1s55Qlb)

Rooms booked by 2/23/2015 are \$184/night. Rate available 3/16-22/2015.

### How much of your advertising revenue can you afford to give up?

Your advertisers might soon be unable to deduct their full advertising expense. Uncle Sam wants to slash the long-standing deduction to **raise advertisers' taxes even higher!** 

Cutting advertising expense deductibility is now on the table in both the House and Senate. Advertising is the economic engine that drives local economies. More government intervention will hurt **your** pocketbook. Thousands of communities across America could be harmed. Advertising should continue to be a fully deductible business expense!

Join the National Newspaper Association in the battle against advertising taxes.

Jeff Zeleny



Megan Brennan (invited)



Allen Kane



John Edgecombe, Jr.