

Bring It

H  **OME!**

NNA Convention 2016 • Franklin, TN

SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS: As a sponsor at any level you will be acknowledged in pre and post-convention issues of Publishers' Auxiliary, NNA's official monthly publication. Your logo and link will be prominently displayed with convention information at www.nnaweb.org, in the convention program and on signage at the convention. Sponsors are acknowledged at the opening breakfast & flag ceremony. Sponsors may also insert one piece of literature/and or one logo item into every attendee registration bag.

Friends of NNA \$500

Bronze \$1,000 - \$2,000

- Coffee Break in Exhibit Hall (Shared Sponsorship) \$1,000
- Registration Refreshment Station \$1,000 (SOLD)
- Flash Sessions – three available \$1,200 (SOLD)
- Great Ideas Exchange \$1,200 (SOLD)
- Program and Pocket Program Sponsor \$1,500 (SOLD)

Silver \$2,500 - \$5,000

- Extravaganza – The Factory - Dessert Sponsor \$2,500
- Registration Desk \$2,500 (includes reporters notebooks with your logo) (SOLD)
- Tote Bags \$2,500 (SOLD)
- Lanyard / Name Badge Sponsor \$2,500 (SOLD)
- Have a Drink on Us \$3,000 (SOLD)
- Afternoon Social/Soft Opening with Exhibitors \$2,000 (SOLD)
- Coffee Break in Exhibit Hall \$2,000
- Lunch with Exhibitors \$3,000 (SOLD)

Silver sponsorship also includes half page b/w ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.

Gold \$6,000 - \$10,000

- Extravaganza – The Factory \$10,000 or five \$2,000 sponsors
- Opening Breakfast and Flag Ceremony \$6,000 (SOLD)
- President's/Awards Luncheon \$6,000 or shared opportunity

Gold sponsorship also includes one full registration (excluding Extravaganza), Full page b/w ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.

Platinum \$20,000+

- Exhibitors Opening Reception (SOLD)

**To become a sponsor or for more information contact
Wendy MacDonald 913-461-3721 | Wendy@nna.org**