

NATIONAL NEWSPAPER ASSOCIATION 2016 BNEC, BNAC RULES



2014 SECOND PLACE, best feature photo, non-daily division, circulation 10,000 or more.

By Joe Coughlin, The Wilmette Beacon, Northbrook, IL

FOURTH OF JULY—The crowd is awestruck as the Jesse White Tumblers perform at Wilmette's annual Fourth of July celebration Thursday, July 3, at Gillson Park.

CATEGORIES FOR BETTER NEWSPAPER EDITORIAL CONTEST

CIVIC

COMMUNITY SERVICE AWARD

Submit a digital version or a written explanation (not to exceed two pages double-spaced) and digital tearsheets of articles, editorials, series, or photos that support the written explanation. No more than five items (in addition to the written explanation) may be included as part of the entry.

Entries will be judged on the newspaper's ability to demonstrate an active, continuous commitment to the development and well-being of the community through special projects or ongoing services.

COLUMN

BEST HUMOROUS COLUMN

Submit a digital version of a tearsheet with the column clearly marked. Un-bylined columns will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry. Each entry shall consist of one representative column that must be locally prepared.

Entries will be judged on the quality of writing, originality and presentation of the subject matter.

BEST SERIOUS COLUMN

Submit a digital version of a tearsheet with column clearly marked. Un-bylined columns will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry. Each entry shall consist of one representative column that must be locally prepared.

Entries will be judged on the timeliness of the topic, significance of the material to the community, suitable handling of the topic, appearance and originality.

BEST SPORTS COLUMN

Submit a digital version of a tearsheet with column clearly marked. Un-bylined columns will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry. Entries will be judged on originality, style and reader interest.

EDITIONS

BEST HEADLINE WRITING

Submit digital versions of two issues of your choice, one from July and one from September. (Special issues and Sunday issues may not be submitted.)

Entries will be judged on whether they accurately reflect the story and on best use of word selection, size, layout and overall impact.

BEST LOCAL NEWS COVERAGE

Submit digital versions of one issue each from March and September. A brief letter is strongly encouraged to be submitted with the entry to describe the community being covered.

Entries will be judged on the overall depth of local news coverage in the community.

BEST USE OF COLOR

Submit digital versions of two issues of your choice. (Special issues and Sunday issues may not be submitted.)

Entries will be judged on the proper use of color, choice of colors and overall effect of color in the entire issue. Daily & Non-daily Divisions

BEST USE OF PHOTOGRAPHS

Submit digital versions of two consecutive issues of your choice. (Sunday issues may not be submitted.)

Entries will be judged on the best use of local photos, reader interest in illustration, and relevancy to news stories.

BEST WEEKEND EDITION

Submit digital versions of two issues, one from March and one from October.

Entries will be judged on general makeup, advertising, typography (selection and effective use of typefaces, illustrations and borders), headlines (selection and effective use of typefaces) and readability.

EXCELLENCE IN TYPOGRAPHY

Submit digital versions of two issues, one from April and one from December. (Sunday issues may not be submitted.)

Entries will be judged on general makeup, advertising, typography (selection and effective use of typefaces, illustrations and borders), headlines (selection and effective use of typefaces) and readability.

EDITORIAL

BEST EDITORIAL

Submit a digital version of a tearsheet of any one editorial, clearly marked. A short statement of conditions that brought about publication of the editorial is strongly encouraged.

Entries will be judged on reader interest, writing style and clarity.

BEST EDITORIAL PAGE(S)

Submit digital version of tearsheet(s) of entire editorial page(s) from two consecutive issues.

Entries will be judged on the content of editorials and other articles on the page, appearance, readability, variety and general appeal to reader interest. Evidence of leadership in the community through the newspaper's editorial page will be considered as part of the criteria.

BEST ORIGINAL EDITORIAL CARTOON

Submit a digital version of a tearsheet with the locally produced editorial cartoon and cartoonist clearly identified. A letter of explanation is strongly encouraged to accompany local issue cartoons.

Entries will be judged on overall appearance and design, creativity, overall impact on the reader and relevance to the community.

FOI

FREEDOM OF INFORMATION

Submit digital versions of tearsheet(s), which may include editorials, news stories or accounts of actions taken by the newspaper on the local level to gain access to governmental records or meetings. Entries may be composed of one article or a series of articles.

Entries will be judged on the newspaper's ability to focus attention on the public's "right to know" by presenting information in an unbiased manner.

GEN-EX

GENERAL EXCELLENCE

Submit digital versions of three non-Sunday issues, one from June, one from November and the third to be a consecutive issue to one of the above.

Entries will be judged on an overall evaluation of the newspaper with a "rating" as follows: quality of writing (20 points); headline language (10 points); use of photos and artwork (10 points); design and typography (5 points); editorial page(s) (10 points); front page (10 points); family life/living page(s) (5 points); sports page(s) (10 points); advertising design and layout, quality and technique of writing copy, handling of classified and/or reader ads and taste (10 points); and treatment of public notices (10 points).

GENERAL EXCELLENCE, COLLEGE DIVISION

Submit digital versions of three issues, one from February, one from November and the third to be a consecutive issue to one of the above.

Entries will be judged on an overall evaluation of the newspaper with a "rating" as follows: quality of writing (20 points); headline language (5 points); use of photos and artwork (10 points); design and typography (5 points); editorial page(s) (10 points); front page (10 points); student life page(s) (20 points); sports page(s) (10 points); and advertising design and layout, quality and technique of writing copy, handling of classified and/or reader ads and taste (10 points).

OBIT**BEST OBITUARY**

Submit digital versions of tearsheet(s) with obituary clearly marked. More than one obit may be submitted, although each is counted as a separate entry.

Entries will be judged on quality of writing, originality and being able to show how much value ordinary and not-so-ordinary lives have in a community.

PHOTO**BEST BREAKING NEWS PHOTO**

Submit tearsheet with the photo clearly marked. Un-bylined photos will be accepted if submitted with a signed statement from the publisher, editor or photographer to verify the entry. (Sports photos may not be included in this category.)

Entries will be judged on elements of timeliness, newsworthiness, reader interest, originality, difficulty of achievement and technical competence (focus, cropping, etc.).

BEST FEATURE PHOTO

Submit tearsheet with the photo clearly marked. Un-bylined photos will be accepted if submitted with a signed statement from the publisher, editor or photographer to verify the entry.

Entries will be judged on human-interest, effectiveness and appeal to reader interest.



SECOND PLACE, best breaking news photo, non-daily division, circulation 5,000 - 9,999
By Sofia Jaramillo | Jackson Hole News&Guide, Jackson, WY

MOTORCYCLE CRASH—A riding companion of Joseph Bale, of Whittier, California, kneels next to Bale's wrecked motorcycle Sunday on Highway 89 south of Jackson. Bale was killed when he struck a stopped car from behind as it waited for another vehicle in front of it to make a left-hand turn.

BEST PHOTO ESSAY

Submit digital version of tearsheet(s). Un-bylined photos will be accepted if submitted with a signed statement from the publisher, editor or photographer to verify the entry.

Entries will be judged on the value of the photos alone to tell the story.

BEST SPORTS PHOTO

Submit a digital version of a tearsheet with photo clearly marked. Un-bylined photos will be accepted if submitted with a signed statement from the publisher, editor or photographer to verify the entry. Photo may be either action or feature.

Entries will be judged on newsworthiness, appeal and quality of photo.

REVIEW**BEST REVIEW**

Submit a digital version of a tearsheet of any one critical review or analysis of a specific event, performance or literary work. Un-bylined reviews will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry.

Entries will be judged on reader interest and style.

SECTION**BEST FAMILY LIFE/LIVING SECTION/PAGES**

Submit a digital version of a section/tearsheet(s) from two issues of your choice.

Entries will be judged on appearance, originality, newsworthiness, features and photos.

BEST SPECIAL NEWS, SPORTS OR FEATURE SECTION OR EDITION

Submit a digital version of any special issue or section. A statement of circumstances connected with the publication of the issue/section is strongly encouraged.

Entries will be judged on originality, timeliness, layout and use of color and photos.

BEST SPORTS SECTION/PAGE

Submit digital versions of a sports section or page from two issues, one from February and one from October.

Entries will be judged on newsworthiness, overall coverage, style, layout and readability.

STORY/SERIES**BEST AGRICULTURAL STORY**

Submit digital version of a tearsheet(s) with story clearly marked. Submissions may include news stories, features or editorials. Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry.

Entries will be judged on newsworthiness, presentation and research. Directly related sidebars may be considered where a single story in one issue is submitted.

BEST BREAKING NEWS STORY

Submit a digital version of a tearsheet with a breaking news story (other than sports) clearly marked. Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry.

Entries will be judged on the importance of the story to the community, timeliness, sentence and paragraph structure, and impact of headline and lead. Directly related sidebars may be considered where a single story in one issue is submitted.

BEST BUSINESS FEATURE STORY

Submit a digital version of a tearsheet with the story clearly marked. Entries must profile a business or a person. Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry. A brief letter outlining the background that led to the story and/or its impact on the community may be submitted.

Entries will be judged on the quality of writing and construction of the article, human interest and appeal to reader interest. Directly related sidebars may be considered where a single story in one issue is submitted.

BEST BUSINESS STORY

Submit digital version of a tearsheet(s) with story clearly marked. Submissions may include news stories, features or editorials.

Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry.

Entries will be judged on the quality of writing, community importance and the ability to explain economic/financial issues. Directly related sidebars may be considered where a single story in one issue is submitted.

BEST EDUCATION/LITERACY STORY

Submit digital version of a tearsheet(s) with story clearly marked. Submissions may include news stories, features, or editorials.

Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry.

Entries will be judged on clarity of writing, research of facts, timeliness and importance to the community awareness of educational/literacy issues. Directly related sidebars may be considered where a single story in one issue is submitted.

BEST ENVIRONMENTAL STORY

Submit digital version of a tearsheet(s) with story clearly marked. Submissions may include news stories, features, or editorials.

Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry.

Entries will be judged on the timeliness, research and reader interest in the environmental issues affecting the community. Directly related sidebars may be considered where a single story in one issue is submitted.

BEST FEATURE STORY

Submit a digital version of a tearsheet with the feature story (other than sports or business) clearly marked. Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry. A brief letter outlining the background that led to the story and/or its impact on the community may be submitted.

Entries will be judged on the quality of writing and construction of the article, human interest and appeal to reader interest. Directly related sidebars may be considered where a single story in one issue is submitted.

BEST FEATURE SERIES

Submit a digital version of tearsheets with the feature series of stories (other than sports) clearly marked. Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry. A brief letter outlining the background that led to the series and/or its impact on the community may be submitted.

Entries will be judged on the quality of writing and construction of the article, human interest and appeal to reader interest.

BEST HEALTH STORY

Submit digital version of tearsheet(s) with story clearly marked. Submissions may include news stories, features, or editorials.

Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry.

Entries will be judged on clarity of writing, research of facts, timeliness and importance to the community's awareness of health-related issues. Directly related sidebars may be considered where a single story in one issue is submitted.

BEST INVESTIGATIVE OR IN-DEPTH STORY OR SERIES

Submit digital version of tearsheet(s) with series or story clearly identified. In-depth story or series requires (a) research into documents and records; (b) background sources; and (c) preplanning. A brief letter outlining the background that led to the story or series is strongly encouraged. Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry.

Entries will be judged on community-wide interest, thoroughness of research, execution and commitment of the newspaper to the project. Directly related sidebars may be considered where a single story in one issue is submitted.

BEST PERFORMING ARTS STORY

Submit digital version of tearsheet(s) with story clearly marked. Un-bylined stories will be accepted if signed by the publisher, editor or writer to verify the entry.

Entries will be judged on clarity of writing, research and reader interest in the performing arts. Directly related sidebars may be considered where a single story in one issue is submitted.

BEST PUBLIC NOTICE JOURNALISM

Submit a digital version of a news or features story that involves a public notice(s) as a part of the subject of the story where the public notice had an impact on the outcomes. Stories where a public notice was needed but did not run, or was inadequate to public understanding, also will be considered. Providing links to the actual notice in digital versions of the story will be weighted in the entry's favor. Examples: stories where public notices of controversial local government meetings drew a crowd and



FIRST PLACE, best feature photo, non-daily division, circulation 3,000-5,999
By Ronnie Housley, The Standard Banner, Carroll, IA

C'MON, MOLLY, SHOW THESE KIDS YOUR SMILE!—Mackenna Vaughn shows off the teeth of her Polled Hereford, Molly, during a visit by Jefferson County High FFA members to the Boys & Girls Club. The FFA members provided a petting zoo for club members—including chickens, a horse, a cow and four dogs—and talked about each of the animals.

changed the course of events; or where the absence of a notice, such as a failure to publish notice of a tax levy, created a problem for the taxing authority.

Entries will be judged on the effectiveness of the story in highlighting the public notices and reader response.

BEST SPORTS FEATURE STORY OR SERIES

Submit digital version of tearsheet(s) with the feature clearly marked. Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry. Entries will be judged on originality, style and reader interest. Directly related sidebars may be considered where a single story in one issue is submitted.

BEST SPORTS STORY

Submit a digital version of a tearsheet with the story clearly marked. Un-bylined stories will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the entry.

Entries will be judged on the quality of writing and construction of the article, human interest and appeal to reader interest. Directly related sidebars may be considered where a single story in one issue is submitted.

WEBSITE

BEST NEWSPAPER WEBSITE

Submit the Web address and any passwords required to access the page, including a brief description of the site's unique, innovative and especially valuable aspects.

Entries will be judged on content, construction (flow and function), ease of use, interactive participation, page design, advertising, ease of navigation, timeliness, aesthetics and consistency.

CATEGORIES: BETTER NEWSPAPER ADVERTISING CONTEST

BEST CLASSIFIED SECTION

Submit a digital version of three entire classified pages or sections from three consecutive issues.

Entries will be judged on organization and attractiveness of pages, heading and readability.

BEST MULTIPLE ADVERTISER SECTION

Submit a digital version of any size section featuring two or more advertisers under a single headline or theme. Entries may be either signature ads for a single promotion or individual ads grouped under a single theme.

Entries will be judged on basic idea, layout, typography, copy and originality.

BEST PUBLIC NOTICE SECTION

Submit a digital version of tearsheet(s) of published notices (legal advertisements), articles or editorials. An entry may include a series of notices.

Entries will be judged on effectiveness of presentation of public notices.

BEST SALES PROMOTION SECTION OR EDITION

Submit a digital version of the entire special section. Entries should be devoted to themes designed to encourage consumer purchases.

Entries will be judged on the basic idea, originality, organization and design of individual ads, design of the cover and design of the section as a whole.

BEST NEWSPAPER PROMOTION

Submit a digital version of tearshhets from multiple issues or articles and/or promotional advertising not to exceed five samples. Eligible material includes promotion of National Newspaper Week; advertising of new services, equipment or typography that increases the value of the newspaper to the reader and/or advertisers; consistent promotion of classified and display advertising (editorially and through house advertisements and direct mail); promotion of public notices, which promote the concept of the public notice as the best way to guarantee the public's right to know; and circulation promotions.

Entries will be judged on the effectiveness of the promotion of the newspaper industry or individual newspaper and its operations.

BEST SERIES AD IDEA, BLACK & WHITE

Submit a digital version of tearshhets of a series of single ads (minimum of three, maximum of nine) that develops a single theme for a single advertiser, black and white only.

Entries will be judged on content, design and development of a single theme. Entries must be paid ads, not house ads. Note: Individual ads from this series may be entered in BEST SINGLE AD IDEA, BLACK & WHITE, as well.



FIRST PLACE, best sports photo, non-daily division, circulation 3,000 - 4,999
By Kasey M. Orr, The Douglas Budget, Douglas, WY

BEARCATS—Senior Micah Thompson gives an all-out diving effort to try to stop a shot during last Tuesday's game against Torrington. The Bearcats lost their season opener 5-1 to the Blazers., but came back to defeat Newcastle 4-1.



FIRST PLACE, best sports photo, daily division
By Michael Smith | Wyoming Tribune Eagle, Cheyenne, WY

BITTERSWEET END FOR EAST—Cheyenne East's Sarah Erickson walks off the court as the Natrona County girls basketball team celebrates after the Lady Thunderbirds' 33-28 loss in the Class 4A state title game Saturday at the Casper Events Center.

BEST SERIES AD IDEA, COLOR

Submit a digital version of tearshhets of a series of single ads (minimum of three, maximum of nine), that develops a single theme for a single advertiser and that uses two or more colors in addition to black.

Entries will be judged on content, design and development of a single theme. Entries must be paid ads, not house ads. Note: Individual ads from this series may be entered in BEST SINGLE AD IDEA, COLOR, as well.

BEST ADVERTISING IDEA

Submit a digital version of a tearsheet of any one advertisement that generated revenue and/or created readership interest. A letter of explanation is strongly encouraged.

Entries will be judged on content, design and effectiveness.

BEST SINGLE AD IDEA, BLACK & WHITE

Submit a digital version of a tearsheet of any one advertisement in black and white only.

Entries will be judged on basic idea, layout, typography, copy and originality. Entries must be paid ads created by your newspaper, not house ads.

BEST SINGLE AD IDEA, COLOR

Submit a digital version of a tearsheet of any one advertisement that uses two or more colors in addition to black.

Entries will be judged on basic idea, layout, typography, copy and originality. Entries must be paid ads created by your newspaper, not house ads.

BEST SMALL-PAGE AD

Submit a digital version of a tearsheet of any one advertisement, color or black and white, sized for 1/8 of a page or smaller.

Entries will be judged on layout, typography, copy and originality. Entries must be paid ads, not house ads.

BEST USE OF AD COLOR

Submit a digital version of a tearsheet of any one advertisement that uses two or more colors in addition to black.

Entries will be judged on the appropriateness and clarity of the color in addition to the basic idea, copy, layout, typography and originality. Entries must be paid ads, not house ads.

BEST USE OF LOCAL PHOTOGRAPHY IN ADS

Submit a digital version of a tearsheet of any one, clearly identified, advertisement in color or black and white. Entries should show clever and creative use of original photography in advertising. Photo(s) used must have been made by the newspaper's staff. Un-bylined photographs will be accepted if submitted with a signed statement from the newspaper's publisher to verify the entry.

Entries will be judged on the appeal of the stand-alone photo in addition to the graphic treatment of the photo in relation to the entire ad. Entries must be paid ads, not house ads.

RULES AND INFORMATION

- ◆ **DEADLINE:** Entries must be submitted online before midnight **April 14, 2016.**
- ◆ **NNA MEMBER NEWSPAPER:** Participation is limited to NNA member newspapers in good standing that remain NNA members in good standing through the award ceremony (held at the Annual Convention & Trade Show in Cool Springs, Franklin, TN, to be held September 22-25, 2016). Entries received from nonmembers or papers in dues default will be disqualified. For membership information, contact Lynne Lance at 217-241-1300, or at nna@newspapercontest.com
- ◆ **ENTRY FEE:** The contest fee is \$20 for each entry in each category. Entry fees must be paid online at time of entry submission.
- ◆ **PAYMENT:** Entrants must submit AMEX, Master Card or Visa credit or debit card payment online for the total amount of their BNEC and/or BNAC entries during the online entry process. Credit cards payments are accepted through PayPal (you do NOT need a PayPal account to pay) or over the phone. Checks will not be accepted. No refunds will be issued.
- ◆ **ENTRY LIMIT:** There is no limit to the number of entries that may be submitted to the contests or in any one category.
- ◆ **PUBLICATION DATE/NEWSPAPER NAME:** Entries must be published between Jan. 1, 2015, and Dec. 31, 2015. Exception: Best Newspaper Website in the BNEC, which is judged 'in place.' Digital versions (i.e. PDFs or JPEGs) of tearsheets/ads/etc. must bear the name of the newspaper and date of issue.
- ◆ **REPRINTS:** Reprinted stories that were originally published prior to Jan. 1, 2015, are **ineligible** for entry.
- ◆ **UN-BYLINED COLUMNS:** Un-bylined columns will be accepted if submitted with a signed statement from the publisher, editor or writer to verify the author of the entry.
- ◆ **MULTIPLE ITEMS ON PAGE:** To avoid confusion for the judges, please submit a brief description of the entry (title, photo caption, description of ad, etc.) in the entry form description field for entries that appear on pages with multiple items that are similar to your entry.
- ◆ **INCORRECT ENTRIES DISQUALIFIED:** Entries entered in the incorrect category and/or entries that are incomplete will be disqualified.
- ◆ **MULTIPLE PAGE ENTRIES:** If your entry consists of multiple pages, please combine pages into one multiple-page PDF if at all possible before uploading as it streamlines the judging process. Exception: Entire issue categories. Please upload one multiple-page document per issue.
- ◆ **DIVISIONS WITH SIX OR FEWER ENTRIES WILL BE COMBINED:** NNA will make every effort to ensure the frequency of publication (i.e. daily, non-daily) and circulation division(s) that entrants have submitted entries in are maintained and submitted for judging. However, in order to preserve a truly competitive contest, final circulation and frequency of publication divisions within categories will be determined based on number of entries. This decision will be made by NNA after the entry deadline with no fewer than six entries in any division for judging.
- ◆ **RIGHT TO REPUBLISH:** NNA reserves the right to republish winning entries.

DEFINITIONS

- ◆ **BREAKING NEWS:** An event that happened within the publication week since the last issue was printed.
- ◆ **CIRCULATION AS A QUALIFYING FACTOR:** Newspapers having multiple publications or editions under one ownership with pages in common (news and/or advertising) may enter as follows. A story common to one or more publications in the group must be entered by the publication with the highest circulation. Stories unique to one publication in a group may be entered by that publication in the appropriate circulation category. Circulation must include the newspapers' free and paid circulation at the time the entry was published.
- ◆ **COLUMN:** A column has a standing name, byline and (generally) a photo of the writer.
- ◆ **DAILY NEWSPAPER:** A newspaper published five times a week or more.
- ◆ **EDITORIAL:** An article that gives the opinions of the editor or publisher of the newspaper.
- ◆ **MEMBER IN GOOD STANDING:** NNA members who enter the contest must continue to remain members in good standing at the time the awards are presented at convention.
- ◆ **NON-DAILY NEWSPAPER:** A newspaper published four times a week or less.
- ◆ **SERIES:** Multiple stories on same topic spanning no more than six issues.
- ◆ **STORY:** Same topic, same day, same section.
- ◆ **TEARSHEET:** A digital version (i.e. PDF/JPEG) of a full page of a newspaper that includes the specific article, column, editorial or photo being submitted. The tearsheet shall include the newspaper name and date of publication.



FIRST PLACE, best feature photo, non-daily division, circulation 6,000 - 9,999
By Mike Spencer | Leelanau Enterprise, Lake Leelanau, MI

SHOE TIME—GAVIN CADIEUX, a Young 5's student at Suttons Bay, takes off with his right shoe in hand trying to finish up a lap as time expires in Friday's Spirit Run. Suttons Bay honor students, from left, Beedokah Stonefish, Sethe Zachman and Delaney Kaufman urge him on. More than 200 students participated in the annual fundraiser for the school's Parent Teacher Organization.

AWARDS

- ◆ Awards will be made at the discretion of the judges to first, second, third and honorable mention in all category divisions.
- ◆ Plaques are awarded for first-place distinctions; certificates are given for second, third and honorable mention. Exception: General Excellence first-place awards receive a trophy; a plaque is awarded for second, third and honorable mention.
- ◆ An awards ceremony will be held during NNA's Annual Convention & Trade Show in Franklin, TN, Sept. 22-25, 2016.
- ◆ For additional information contact nna@newspapercontest.com.

"EARLY BIRD" INCENTIVE

Early contest entries translate into a chance to win ONE free registration and award ceremony ticket to the Annual Convention & Trade Show in Franklin, TN, Sept. 22-25, 2016, valued at more than \$400. One winner will be drawn. All of a newspaper's entries must be submitted online no later than March 1, 2016, to qualify. Each newspaper will earn one chance to win, regardless of the number of entries submitted.

*David Fisher, President/Publisher
Fisher Publishing Inc., Danville, AR
Chair, NNA Contests and Awards Committee*



FIRST PLACE, best sports photo, non-daily division, circulation less than 3,000
By John King | The Chaffee County Times, Buena Vista, CO
BULL RIDER—It's not the hanging on part in wild steer riding that hurts ...

ENTER

Visit: [newspapercontest.com/
Contests/NationalNewspaper-
Association.aspx](http://newspapercontest.com/Contests/NationalNewspaper-Association.aspx)
and get started with your entries

2015 BNEC & BNAC OVERVIEW

Entries came from 36 states; 158 newspapers sent in a total of 1,696 entries; and 149 newspapers were selected as winners and received a total of 521 awards.

2015 NAE FUN FACTS

Entries came from nine states; 10 newspapers were selected as winners and received a total of 15 awards. Kidsville News!, a literacy and educational newspaper based in Fayetteville, NC, sponsored the contest.