

Exhibitors For The NNA's 130th Annual Convention & Trade Show Bring It Home!



2016 Trade Show Exhibitor List

AccuZIP

Mark Rheame
3216 El Camino Real
Atascadero, CA 93422
(800) 233-0555 • sales@accuzip.com

Booth 33

AccuZIP, Inc. provides feature-rich solutions to manage Contact Data Quality, Address Hygiene, USPS Postal Presorting and Compliance and Mail Tracking and Reporting. AccuZIP Inc.'s many products and services are certified by the U.S. Postal Service at the highest level, including PAVE GOLD Certification for Periodical Class mailings.
accuzip.com

Affinity Group Underwriters

Tom Wyss
4510 Cox Road, Suite 111
Glen Allen, VA 23060
804-273-9797 • twyss@affbc.com

Booth 27

Affinity Group Underwriters, an Allied Member since 2001, offers group life and health insurance programs for employees and subscribers of NNA publications. We help you save money on your group health and other employee benefits. We also develop and manage affinity group insurance plans for your subscribers that can generate revenue for you and add value to your subscription offer.
affinitybenefits.com/nna

AMG | Parade

Jerry Lyles
2451 Atrium Way, Suite 320
Nashville, TN 37214
615-440-5522 • partners@amgparade.com

Booth 35

AMG | Parade publishes America's most exciting newspaper magazines: American Profile's Community Table, Athlon Sports, Parade, Relish and Spry Living. We bring value to our newspaper partners. Our brands resonate and engage readers through our national content with local relevance.
amgparade.com

The Associated Press

Adam Yeomans
1207 18th Ave., South
Nashville, TN 37212
615-812-0149 • ayeomans@ap.org

Table B

The Associated Press is one of the largest and most trusted sources of independent newsgathering. As a not-for-profit news cooperative owned by its American newspaper and broadcast members, it maintains a single-minded focus on newsgathering and the commitment to the highest standards of objective, accurate journalism. ap.org

Bar-Z Mobile Development

Lee Little
3811 Bee Caves Road, Suite 209
Austin, TX 78746
512-732-0135 • info@bar-z.com

Booth 18

Bar-Z develops custom-branded mobile solutions for the publishing industry that are designed to generate revenue. Native apps for iPhones, iPads and Androids that drive audience growth and create new ad sales opportunities. Our products include digital companions for special sections, News, Weather, Sports & More™ apps, any type of guide, coupon and deal apps, readers' choice competitions and more.

bar-z.com

CitySpark

Steve Haynie
9690 South, 300 West
Sandy, UT 84070
972-836-4334 • steve@cityspark.com

Booth 2

CitySpark is the industry leader in local event content. Our fully-responsive platform, reverse publishing and event curation tools are any editor's dream. Our localized content and enhanced UI will keep your readers coming back for more! We are simple to add (just one line of code) and have outstanding customer support, just ask any of our 400+ publishers nationwide!

cityspark.com

Connect Publisher Solutions

Shawn Kaplan
832 Oliveria St., #9504
Fort Myers, FL 33912
866-287-2924 • Shawn.Kaplan@ConnectPublisherSolutions.com

Booth 3

Connect Publisher Solutions works with newspapers to build, manage and monetize a mobile-first audience with multi-channel native apps and digital ad solutions. Serving 100+ publishers since 2010, we offer competitive pricing for small to large operations. Stop by our booth to see our easy-to-use app management dashboard, discuss the revenue potential of our native, display and sponsorship ad units, and learn how mobile apps can compliment your CMS and mobile website.

ConnectPublisherSolutions.com

Eastman Kodak Company

Tom Belgio
343 State Street
Rochester, NY 14650
732-984-8384 • thomas.belgio@kodak.com

Booth 10

Kodak is a technology company providing hardware, software, consumables and services to customers in: commercial print, newspaper, publishing and packaging. Our products are optimized to deliver high quality through all phases of production from prepress to the pressroom, including: workflow automation, plates, chemistry, platesetters and digital printing solutions. Kodak solutions are developed to help newspaper customers grow their bottom line.

kodak.com

Editor & Publisher

Amelia Salazar
18475 Bandilier Circle
Fountain Valley, CA 92708
949-660-6150 • circulation@editorandpublisher.com

Table E

Editor & Publisher is the trusted source for newspaper industry professionals, providing perspective where only data overload existed before. In today's technology revolution, every decision can be critical to the success or failure of an enterprise. The goal of E&P is to support, inform and promote the newspaper industry and provide professionals with the tools to ensure their success in the years to come.

editorandpublisher.com

eType Services

Thad Swiderski
P.O. Box 11590
Austin, TX 78711
512-687-9055 • thad@etypeservices.com

Booth 7

eType Services is a leading provider of e-Edition, websites and other digital products and services for community newspapers across the U.S. eType Services' easy-to-use, affordable solutions help eliminate the barriers to entry for small and medium-sized newspapers seeking to reach more readers— and increase revenue—by uniting their digital and print strategies.

etypeservices.com

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Fake Brains Software

Lisa Pfeifer
791 SouthPark Drive, Suite 300
Littleton, CO 80120
303-791-3301 • sales@fakebrains.com

Table D

Celebrating 25 years, AccountScout is the 'Nerve Center' of newspapers, linking sales, accounting, and production. AccountScout increases efficiency with industry-specific screens and workflows. Arm your sales team with dashboards and task lists to exceed sales goals. Ask about our Online Marketplace solution for web and mobile classified orders. Access AccountScout 'On-Premise' or 'On the Go' ~from the cloud! Outstanding service, a rock solid product, and continuous product development, sets Fake Brains apart.

fakebrains.com

Friends2Follow

John Winn Miller
75 Stadig Rd.
Barrington, NH 03825-5313
801-403-7966 • john@friends2follow.com

Booth 9

Friends2Follow helps more than 250 clients in five countries earn new revenue from their advertisers' social media while growing reader engagement on their own websites. It is a truly turnkey, white-label social streaming tool that is easy to install and simple to use. And the best part is that we don't make money if our customers don't make money

friends2follow.com

GateHouse Center for News and Design

John Reetz
9001 1H-35 N, Suite 102
Austin, TX 78753
404-316-4759 • jreetz@gatehousemedia.com

Booth 6

GateHouse Media's Center for News and Design in Austin is the hub for centralized page design, editing, content development, newsroom support services and digital publishing for GateHouse newspapers. The CND serves more than 200 GateHouse newspapers today and also supports a growing number of commercial clients for print, digital services, niche and special sections, pagination pages and community publishing. We are a creative services organization fostering innovation, operational excellence and accountability that provides media and marketing companies with best-in-class content, design and marketing solutions.

centerfornewsanddesign.com

Global Ad Distribution

Kennedy Higden
8565 S. Eastern Ave., Suite 150
Las Vegas, NV 89123
702-830-7953 • khigdon@globalhd.com

Booth 16

Global Ad Distribution is the nation's leader in innovative delivery and verification solutions, specializing in weekly alternate and community publications. globalhd.com

HubCiti

Carol Evanickey
7703 N. Lamar Blvd., Suite 440
Austin, TX 78752
512-633-4288 • cevanicky@hubciti.com

Booth 31

HubCiti is a mobile and digital services company, helping newspapers generate significant revenue. Our news-only and community-mobile platform along with our digital fulfillment services compliment your current print and online strategies, giving you new options for all local businesses. By combining news and locally-relevant information into one easy to use app, HubCiti is the perfect solution!

hubciti.com

Interlink Inc.

Brad Hill
P.O. Box 207
Berrien Springs, MI 49103
888-473-3103 • brad@ilsw.com

Booths 19/20

Powerful, affordable circulation software expertly designed to simplify subscriber care and improve mailed delivery. We believe publishers and their subscribers are best cared for when the software used to manage circulation is designed specifically for newspapers. Publishers are free to focus on getting the newspapers into the hands of their subscribers knowing Interlink Circulation ensures postal compliance, best rates available, and improved delivery. ilsw.com

Kidsville News!

William Bowman
208 Rowan St. Suite A
Fayetteville, NC 28301
910-484-6200 • april@merrigoldpublishing.com

Booth 30

Kidsville News! proudly introduces to NNA publishers a new, "exclusive" low cost Newspapers and Education "Special Section" Insert Program specially designed for daily and weekly newspapers wanting a quality, fun and profitable revenue builder that's easy to sell. Founded in 1998, Kidsville News! continues to be the fastest growing educational niche publication in America. Come by Booth 30 and find out how your newspaper can bring this profitable "turnkey" revenue-building Special Section to your community. Kidsville News! will easily and quickly develop new loyal customers, added sales and increased profits. Totally self-contained, it includes: Full Color Content, Nationally Maintained Website, Electronic Online Edition with hyperlinks, Student/Teacher Worksheets and local CVC Audits. All inclusive at \$750 per month. Kidsville News! is licensed exclusively and is the only children's educational newspaper supporting the National Common Core State Standards and recognized by the Parents' Choice Foundation. Kidsville News! captivates and educates young children, teachers and parents while promoting, marketing and embracing your local newspaper, sponsors and advertisers. www.kidsvillenews.com/Cumberland

Legal Notice Service

Brandon Bressner
P.O. Box 203
Eureka, IL 61530
309-672-1600 • bbressner@legalnoticeservice.com

Booth 23

Legal Notice Service (LNS) offers complete Legal Notice and Public Notice fulfillment for newspapers. Our proprietary system automates the entire process, saving time, money and manpower. LNS uploads and processes notices, creates and formats certificates of publication, and generates and sends invoices. legalnoticeservice.com

Merrimac Software Associates

Tom Vachon
PO Box 28
South Tamworth, NH 03883

Booth 13

The Merrimac Publishing Manager is an integrated management system designed for small- to medium-sized newspapers and magazines. MPM was designed by publishers for publishers. Improve your bottom line by increasing productivity, cutting production time, trimming overhead, increasing ad sales, improving collections, optimizing circulation and more!

merrsoft.com

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Metro Creative Graphics Inc.

Lou Ann Sornson
519 Eighth Ave., 18th Floor
New York, NY 10018
800-223-1600 • lsornson@metro-email.com

Booth 22

Metro's relationship with thousands of media company partners is based upon more than a century of commitment, in every way possible, to help them maintain and grow their cornerstone position in the local community. We do this by delivering outstanding creative, editorial and marketing solutions that publishers can immediately implement in order to appeal to all of their local advertisers and consumers. With the ability to present targeted, timely, multimedia advertising solutions and content, our partners continue to prove they will not only create, sell and profit; they also remain the pulse of their community.

metrocreativeconnection.com

Mirabel Technologies - The Newspaper Manager

Karen Richter
800 E Broward Blvd.
Fort Lauderdale, FL 33301
954-462-4579 • krichter@mirabeltechnologies.com

Booth 11

Mirabel's Technologies - The Newspaper Manager is a comprehensive newspaper software solution, which makes it possible for you to organize your business around one system. It enables everyone in your organization to connect and communicate through one integrated platform.

mirabeltechnologies.com

NEWSCYCLE Solutions

Paul Mrozinski
7900 International Dr., Suite 800
Bloomington, MN 55425
734-773-4162 • paul.mrozinski@newscycle.com

Booth 25

NEWSCYCLE Solutions develops and delivers software technology that empowers the global news media industry. Our solutions enable publishers to thrive in a rapidly transforming market. We help our clients in their mission to create stronger, better informed communities, while protecting the integrity of news, advertising and customer information. NEWSCYCLE Solutions is a trusted partner serving more than 750 media enterprises, including 1,200 companies with 8,000 properties across 45 countries.

newscycle.com

NFocus

Benjy Uhl
1594 Hubbard Dr.
Lancaster, OH 43130
740-654-5809 • buhl@n-focus.com

Booth 26

NFocus is the premier data agency hosting virtually every address in the United States with postal intelligence, tracking, demographics, and cartography for the leading direct marketers. Producing billion of records per year, we build solutions with you focused on your ROI and sustainability. With consumer, property and automotive, our applications power newspapers, shared mail, DALs, and other media partners.

N-Focus.com

Our Hometown Inc.

Matthew Larson
17 Pleasant St.
Clifton Springs, NY 14432
315-294-5735 • mcl@our-hometown.com

Booth 4

Our Hometown, a 20-year digital newspaper veteran, provides innovative yet affordable digital solutions. Stylish, responsive templates combined with multi-channel publishing create a turnkey solution for newspapers' digital & print platforms. Built on top of WordPress, the world's most popular & user-friendly CMS, publishers can easily push content to the web, print, & social media from one place.

our-hometown.com

PAGE Cooperative

Joan Graff
700 American Ave., Suite 101
King of Prussia, PA 19406
800-468-9568 • joan.graff@pagecooperative.com

Booth 24

PAGE Cooperative, a not-for-profit, member-owned association, was formed 32 years ago to help independently owned newspaper companies group their purchases to lower costs and improve services. Today, PAGE has an extensive nationwide membership covering all 50 states and including more than 1,600 publishing locations, of which over 600 are daily newspapers. With 200+ suppliers offering products and services ranging from newsprint to cloud computing, members turn to PAGE to ensure they get the best in price and service.

pagecooperative.com

PBI Printing

David Vanderslice
PO Box 1071
Ringgold, GA 30736
706-965-3330 • sales1@pbiprinting.com

Booth 5

We offer full color print services with attractive, pleasing color for inserts, saddle stitched or perfect bound magazines, calendars and more. We have been dedicated to serving the newspaper industry with quality products, amazing low prices and great customer service. We work with you on short lead times, quick turn-around, and even rush jobs – all at a great price!

pbiprinting.com

River Cities Printing

Lisa Marcum
2450 First Ave.
Huntington, WV 25703
304-528-2737 • lmarcum@rivercitiesprinting.com

Table C

Stick it to the competition with Front Page Stick-On Ads! Whether you're a newspaper, a retail business or a service provider, River Cities Printing can help you build your business. Drive newspaper revenue, build circulation, and increase reach and impact with Stick On Ads and Single Sheet Inserts that allow your customer to deliver their messages through high-quality, high impact printed products. River Cities Printing provides an ordering process that is painless with easy electronic transfer of materials and proofs. We have options for perforation and if you don't see a size you need, give us a call, we can design a plan to suit your needs. With a wide delivery network, we can service the eastern and Midwest United States with a turnaround time of five business days or less. So, if you are looking for great advertiser products with outstanding customer service and immediate delivery, we are the printer for you! Check us out at rivercitiesprinting.com

Roxen

Johan Hansson
55 Shuman Blvd., Suite 850
Naperville, IL 60563
917-582-0753 • johan.hansson@roxen.com

Booth 16

Based on it's own award-winning and powerful content management software, Roxen Enterprise CMS, Roxen develops web-based editorial and content management tools for multi-channel publishing. Through seamless integration of video, e-paper & analytics Roxen provides a complete newsroom solution. Customers include Shaw Media, Metro US, Rome Sentinel, Colorado Community Media, Transcontinental Media & Princeton University.

roxen.com

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ICSO LLC

Erik Hall
224 Commerce St.
Broomfield, CO 80020
720-562-0511 • erikh@signatureoffset.com

Table A

ICSO is a newspaper and magazine printer specializing in printing products for publishers. We also provide bindery services, inserting, mailing and online flipbooks for all of our products. With our six regional facilities, we are able to reach your target audience quickly and economically.

signatureoffset.com

Tecnavia

Diane Amato
13965 W. Preserve Blvd.
Burnsville, MN 55337
330-646-1889 • damato@tecnavia.com

Booth 34

We are celebrating our 41st anniversary with major additions to our innovative ePublishing services! Tecnavia is a 360° provider offering, website design and hosting, metering, native news apps and Tecnavia's most known service, our Digital Replica, which leads the industry in hosted eEditions! Stop by to see how to reduce your efforts and your costs with one stop shopping!

tecnavia.com

TownNews.com

Rick Rogers
1510 47th Ave.
Moline, IL 61265
417-592-0163 • rrogers@townnews.com

Booth 8

When you combine the news and media industry's top CMS with powerful Big Data capabilities, amazing things happen. TownNews.com's integrated digital publishing and data management solutions help you create compelling content, grow your audience and boost revenue with targeted local and programmatic campaigns. Ready to thrive in digital? Stop by the TownNews.com booth today!

townnews365.com

The Ultimate PrintSource, Inc

Jeff Ferrazzano
2070 S Hellman Ave.
Ontario, CA 91761
909-947-5292, x-320 • jeff@ultimateprintsource.com

Table G

The Ultimate PrintSource, Inc. is a seamless extension of your newspaper operations. We specialize in print programs for Advertising, Marketing and Circulation such as single-sheet inserts, rack cards, NCR forms, etc.

ultimateprintsource.com

USS Circulation

Micah Davis
PO Box 625
Morristown, TN 37815
423-581-5916 • mdavis@usscirculation.com

Booth 32

USS Circulation is a circulation management system designed with weekly newspapers in mind. Our user-friendly system allows your newspaper staff to easily enter new subscribers, receive payments, set up renewals and process mail delivery. With these tools, your revenue and productivity increase, making a more efficient workflow in the busy world of today's newspapers. With 35 years' experience in IT support for over 40 publications, our knowledgeable staff can help take your paper to new levels of efficiency! USS Circulation will help you deliver.

usscirculation.com

Vietnam Veterans Memorial Fund Wall of Faces Program

2600 Virginia Ave., NW, Suite 104
Washington, DC 20037
202-393-0090 | hzimmerman@vvmf.org

Booth 17

The Wall of Faces is an effort to connect a face and a story to each name on the Vietnam Veterans Memorial (The Wall) in Washington, D.C. The names of more than 58,000 service members are listed on The Wall and more than 48,000 photos have been found but help is needed to find the last 10,000+ photos to ensure that future generations never forget our heroes of the past. The photos are displayed in VVMF's virtual Wall of Faces (www.vvmf.org/wall-of-faces) and will be displayed in the future Education Center at The Wall on our National Mall. Currently in the fundraising stages, construction on the Education Center can start once all necessary funds have been raised. Once the center is open, the photos will be part of one of the primary exhibits in a two-story digital display of those who have sacrificed all for our country. All current conflict KIA since 9/11 will also be displayed for a time. In March 2014, NNA gave it's support for the project by communicating the need to find the missing photos to newspaper members and state press associations. Since the newspapers joined the effort, thousands of photos have been found. Seventeen states have found all their photos. Please honor our nation's heroes by helping find the remaining missing photos in your newspaper market or state. Areas that have found all of their photos also have the opportunity to use those photos in Memorial Day coverage. vvmf.org.

Waltery Insurance Brokers

Walter Coady
7411 Old Branch Ave.
Clinton, MD 20735
800-638-8791 • business@waltery.com

Booth 21

Waltery is NNA's endorsed broker for libel insurance and property/casualty insurance. Waltery will exhibit NNA's libel policy along with their Property/Casualty program. Visit our booth to learn more and pick up your free souvenir T-shirt.

waltery.com

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Bring It



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2016 floor plan

Franklin Marriott Cool Springs, Franklin, TN

