

# Exhibitors For The NNA's 130th Annual Convention & Trade Show Bring It Home!

# Bring It HOME

NNA Convention 2016 • Franklin, TN

## 2016 Trade Show Exhibitor List

### AccuZIP

Mark Rheume  
3216 El Camino Real  
Atascadero, CA 93422  
(800) 233-0555 • sales@accuzip.com

#### Booth 33

AccuZIP, Inc. provides feature rich solutions to manage Contact Data Quality, Address Hygiene, USPS Postal Presorting and Compliance and Mail Tracking and Reporting. AccuZIP Inc.'s many products and services are certified by the United States Postal Service at the highest level including PAVE GOLD Certification for Periodical Class mailings.

[www.accuzip.com](http://www.accuzip.com)

### Affinity Group Underwriters

Tom Wyss  
4510 Cox Road, Suite 111  
Glen Allen, VA 23060  
804-273-9797 • twyss@affbc.com

#### Booth 27

Affinity Group Underwriters, an Allied Member since 2001, offers group life and health insurance programs for employees and subscribers of NNA publications. We help you save money on your group health and other employee benefits. We also develop and manage affinity group insurance plans for your subscribers that can generate revenue for you and add value to your subscription offer.

[affinitybenefits.com/nna](http://affinitybenefits.com/nna)

### AMG | Parade

Jerry Lyles  
2451 Atrium Way, Suite 320  
Nashville, TN 37214  
615-440-5522 • partners@amgparade.com

#### Booth 35

AMG | Parade publishes America's most exciting newspaper magazines: American Profile's Community Table, Athlon Sports, Parade, Relish and Spry Living. We bring value to our newspaper partners. Our brands resonate and engage readers through our national content with local relevance.

[amgparade.com](http://amgparade.com)

### Bar-Z

Lee Little  
3811 Bee Caves Road, Suite 209  
Austin, TX 78746  
512-732-0135 • info@bar-z.com

#### Booth 18

Bar-Z offers a variety of unique digital solutions for the publishing industry that are designed to generate revenue. Customized responsive design websites and native apps for iPhones, iPads and Androids drive audience growth and create new ad sales opportunities. Products include digital companions for special sections, News, Weather, Sports & More™ apps, any type of guide, coupon and deal apps, readers' choice competitions and more.

[bar-z.com](http://bar-z.com)

### The Associated Press

Adams Yeomans  
1207 18th Ave., South  
Nashville, TN 37212  
615-812-0149 • ayeomans@ap.org

#### Table B

The Associated Press is one of the largest and most trusted sources of independent newsgathering. As a not-for-profit news cooperative owned by its American newspaper and broadcast members, it maintains a single-minded focus on newsgathering and the commitment to the highest standards of objective, accurate journalism. [ap.org](http://ap.org)

### Eastman Kodak Company

Tom Belgio  
343 State Street  
Rochester, NY 14650  
732-984-8384 • thomas.belgio@kodak.com

#### Booth 10

Kodak is a technology company providing hardware, software, consumables and services to customers in: commercial print, newspaper, publishing, and packaging. Our products are optimized to deliver high quality through all phases of production from prepress to the pressroom including: workflow automation, plates, chemistry, platesetters, and digital printing solutions. Kodak solutions are developed to help newspaper customers grow their bottom line.

[kodak.com](http://kodak.com)

### Editor & Publisher

Amelia Salazar  
18475 Bandilier Circle  
Fountain Valley, CA 92708  
949-660-6150 • circulation@editorandpublisher.com

#### Table E

Editor & Publisher is the trusted source for newspaper industry professionals, providing perspective where only data overload existed before. In today's technology revolution, every decision can be critical to the success or failure of an enterprise. The goal of E&P is to support, inform and promote the newspaper industry and provide professionals with the tools to ensure their success in the years to come.

[editorandpublisher.com](http://editorandpublisher.com)

### eType Services

Thad Swiderski  
P.O. Box 11590  
Austin, TX 78711  
512-687-9055 • thad@etypeservices.com

#### Booth 7

eType Services ([www.etypeservices.com](http://www.etypeservices.com)) is a leading provider of e-Edition, websites and other digital products and services for community newspapers across the United States. eType Services' easy-to-use, affordable solutions help eliminate the barriers to entry for small and medium-sized newspapers seeking to reach more readers - and increase revenue - by uniting their digital and print strategies.

[etypeservices.com](http://etypeservices.com)

### Fake Brains Software

Lisa Pfeifer  
791 SouthPark Drive, Suite 300  
Littleton, CO 80120  
303-791-3301 • sales@fakebrains.com

#### Table D

Celebrating 25 years, AccountScout is the 'Nerve Center' of newspapers, linking sales, accounting, and production. AccountScout increases efficiency with industry specific screens and workflows. Arm your sales team with dashboards and task lists to exceed sales goals. Ask about our Online Marketplace solution for web and mobile classified orders. Access AccountScout 'On-Premise' or 'On the Go' -from the cloud! Outstanding service, a rock solid product, and continuous product development, sets Fake Brains apart.

[fakebrains.com](http://fakebrains.com)

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## Friends2Follow

John Winn Miller  
75 Stadig Rd.  
Barrington, NH 3825  
801-403-7966 • john@friends2follow.com

### Booth 9

Friends2Follow helps more than 250 clients in five countries earn new revenue from their advertisers' social media while growing reader engagement on their own websites. It is a truly turnkey, white-label social streaming tool that is easy to install and simple to use. And the best part is that we don't make money if our customers don't make money  
[www.friends2follow.com](http://www.friends2follow.com)

## GateHouse Center for News and Design

John Reetz  
9001 1H-35 N, Suite 102  
Austin, TX 78753  
404-316-4759 • jreetz@gatehousemedia.com

### Booth 6

GateHouse Media's Center for News and Design in Austin is the hub for centralized page design, editing, content development, newsroom support services and digital publishing for GateHouse newspapers. The CND serves more than 200 GateHouse newspapers today and also supports a growing number of commercial clients for print, digital services, niche and special sections, pagination pages and community publishing. We are a creative services organization fostering innovation, operational excellence and accountability that provides media and marketing companies with best-in-class content, design and marketing solutions.  
[centerfornewsanddesign.com](http://centerfornewsanddesign.com)

## Global AD Distribution

Kennedy Higden  
8565 S. Eastern Ave., Suite 150  
Las Vegas, NV 89123  
702-830-7953 • khigdon@globalhd.com

### Booth 16

Global Ad Distribution is the nation's leader in innovative delivery and verification solutions, specializing in weekly alternate and community publications.  
[www.globalhd.com](http://www.globalhd.com)

## HubCiti

Carol Evanicky  
7703 N. Lamar Blvd, Suite 440  
Austin, TX 78752  
512-633-4288 • cevanicky@hubciti.com

### Booth 31

HubCiti is a news only and community mobile and video platform. It increases reader stickiness. HubCiti generates significant revenue with print only and digital sales team. It compliments your current print and online strategy, giving you new options for all local businesses. By combining news and locally relevant information into one easy to use app, HubCiti is the perfect solution. [www.hubciti.com](http://www.hubciti.com)

## Interlink Inc.

Brad Hill  
P.O. Box 207  
Berrien Springs, MI 49103  
888-473-3103 • brad@ilsw.com

### Booth(s) 19/20

Powerful, affordable circulation software expertly designed to simplify subscriber care and improve mailed delivery. We believe publishers and their subscribers are best cared for when the software used to manage circulation is designed specifically for newspapers. Publishers are free to focus on getting the newspapers into the hands of their subscribers knowing Interlink Circulation ensures postal compliance, best rates available, and improved delivery. [ilsw.com](http://ilsw.com)

## Kidsville News!

William Bowman  
208 Rowan St. Suite A  
Fayetteville, NC 28301  
910-484-6200 • april@merrigoldpublishing.com

### Booth 30

Kidsville News! proudly introduces to NNA publishers a new, "exclusive" low cost Newspapers and Education "Special Section" Insert Program specially designed for daily and weekly newspapers wanting a quality, fun and profitable revenue builder that's easy to sell. Founded in 1998, Kidsville News! continues to be the fastest growing educational niche publication in America. Come by Booth 205 and find out how your newspaper can bring this profitable "turnkey" revenue building Special Section to your community. Kidsville News! will easily and quickly develop new loyal customers, added sales and increased profits. Totally self-contained it includes: Full Color Content, Nationally Maintained Website, Electronic Online Edition with hyperlinks, Student/Teacher Worksheets and local CVC Audits. All inclusive at \$750 per month. Kidsville News! is licensed exclusively and is the only children's educational newspaper supporting the National Common Core State Standards and recognized by the Parents' Choice Foundation. Kidsville News! captivates and educates young children, teachers and parents while promoting, marketing and embracing your local newspaper, sponsors and advertisers. [www.Kidsvillenews.com/Cumberland](http://www.Kidsvillenews.com/Cumberland)  
[www.kidsvillenews.com](http://www.kidsvillenews.com)

## Legal Notice Service

Brandon Bressner  
P.O. Box 203  
Eureka, IL 61530  
309-672-1600 • bbressner@legalnoticeservice.com

### Booth 23

Legal Notice Service (LNS) offers complete Legal Notice and Public Notice fulfillment for newspapers. Our proprietary system automates the entire process, saving time, money, and manpower. LNS uploads and processes notices, creates and formats certificates of publication, and generates and sends invoices. [www.legalnoticeservice.com](http://www.legalnoticeservice.com)

## Metro Creative Graphics Inc.

Lou Ann Sornson  
519 Eighth Ave., 18th Floor  
New York, NY 10018  
800-223-1600 • lsornson@metro-email.com

### Booth 22

Metro's relationship with thousands of media company partners is based upon more than a century of commitment, in every way possible, to help them maintain and grow their cornerstone position in the local community. We do this by delivering outstanding creative, editorial and marketing solutions that publishers can immediately implement in order to appeal to all of their local advertisers and consumers. With the ability to present targeted, and timely, multimedia advertising solutions and content, our partners continue to prove they will not only create, sell and profit, they also remain the pulse of their community.  
[metrocreativeconnection.com](http://metrocreativeconnection.com)

## Mirabel Technologies - The Newspaper Manager

Karen Richter  
800 E Broward Blvd.  
Fort Lauderdale, FL 33301  
954-462-4579 • krichter@mirabeltechnologies.com

### Booth 11

Mirabel's Technologies - The Newspaper Manager is a comprehensive newspaper software solution which makes it possible for you to organize your business around one system. It enables everyone in your organization to connect and communicate through one integrated platform.  
[mirabeltechnologies.com](http://mirabeltechnologies.com)

## NEWSCYCLE Solutions

Paul Mrozinski  
7900 International Dr., Suite 800  
Bloomington, MN 55425  
734-773-4162 • paul.mrozinski@newscycle.com

### Booth 25

NEWSCYCLE Solutions develops and delivers software technology that empowers the global news media industry. Our solutions enable publishers to thrive in a rapidly transforming market. We help our clients in their mission to create stronger, better informed communities, while protecting the integrity of news, advertising and customer information. NEWSCYCLE Solutions is a trusted partner serving more than 750 media enterprises, including 1,200 companies with 8,000 properties across 45 countries.  
[www.newscycle.com](http://www.newscycle.com)

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## **PAGE Cooperative**

Joan Graff  
700 American Ave., Suite 101  
King of Prussia, PA 19406  
800-468-9568 • [steve@pagecooperative.com](mailto:steve@pagecooperative.com)

### **Booth 24**

PAGE Cooperative, a not-for-profit, member-owned association, was formed 32 years ago to help independently owned newspaper companies group their purchases to lower costs and improve services. Today, PAGE has an extensive nationwide membership covering all 50 states and including more than 1,600 publishing locations, of which over 600 are daily newspapers. With 200+ suppliers offering products and services ranging from newsprint to cloud computing, members turn to PAGE to ensure they get the best in price and service.

[pagecooperative.com](http://pagecooperative.com)

## **Signature Offset**

Erik Hall  
4900 Pearl East Circle, Suite 300E  
Boulder, CO 80301  
720-562-0511 • [erikh@signatureoffset.com](mailto:erikh@signatureoffset.com)

### **Table A**

Signature Offset is a newspaper and magazine printer specializing in printing products for publishers. We also provide bindery services, inserting, mailing and online flipbooks for all of our products. With our six regional facilities we are able to reach your target audience quickly and economically.

[signatureoffset.com](http://signatureoffset.com)

## **Tecnavia**

Diane Amato  
13965 W. Preserve Blvd.  
Burnsville, MN 55337  
330-646-1889 • [damato@tecnavia.com](mailto:damoto@tecnavia.com)

### **Booth 34**

Celebrating our 41st Anniversary with major additions to our innovative ePublishing services! Tecnavia is a 360° provider offering, website design and hosting, metering, native news apps and Tecnavia's most known service, our Digital Replica, which leads the industry in hosted eEditions! Stop by to see how to reduce your efforts and your costs with one stop shopping!

[tecnavia.com](http://tecnavia.com)

## **TownNews.com**

Rick Rogers  
1510 47th Ave.  
Moline, IL 61265  
417-592-0163 • [rrogers@townnews.com](mailto:rrogers@townnews.com)

### **Booth 8**

When you combine the news and media industry's top CMS with powerful Big Data capabilities, amazing things happen. TownNews.com's integrated digital publishing and data management solutions help you create compelling content, grow your audience and boost revenue with targeted local and programmatic campaigns. Ready to thrive in digital? Stop by the TownNews.com booth today!

[townnews365.com](http://townnews365.com)

## **The Ultimate PrintSource, Inc**

Jeff Ferrazzano  
2070 S Hellman Ave.  
Ontario, CA 91761  
909-947-5292 x-320 • [jeff@ultimateprintsource.com](mailto:jeff@ultimateprintsource.com)

### **Table G**

The Ultimate PrintSource, Inc. is a seamless extension of your newspaper operations. We specialize in print programs for Advertising, Marketing and Circulation such as single sheet inserts, rack cards, NCR forms, etc.

[www.ultimateprintsource.com](http://www.ultimateprintsource.com)

## **USS Circulation**

Micah Davis  
PO Box 625  
Morristown, TN 37815  
423-581-5916 • [mdavis@usscirculation.com](mailto:mdavis@usscirculation.com)

### **Booth 32**

USS Circulation is a circulation management system designed with weekly newspapers in mind. Our user friendly system allows your newspaper staff to easily enter new subscribers, receive payments, set up renewals, and process mail delivery. With these tools, your revenue and productivity increase, making a more efficient workflow in the busy world of today's newspapers. With 35 years' experience in IT support for over 40 publications, our knowledgeable staff can help take your paper to new levels of efficiency! USS Circulation will Help You Deliver.

[usscirculation.com](http://usscirculation.com)

## **Waltery Insurance Brokers**

Walter Coady  
7411 Old Branch Ave.  
Clinton, MD 20735  
800-638-8791 • [business@waltery.com](mailto:business@waltery.com)

### **Booth 21**

Waltery is NNA's endorsed broker for libel insurance and property/casualty insurance. Waltery will exhibit NNA's libel policy along with their Property/Casualty program. Visit our booth to learn more and pick up your free souvenir T-shirt.

[waltery.com](http://waltery.com)

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# 2016 floor plan

Franklin Marriott Cool Springs, Franklin, TN