

*Bring It*

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**NNA Convention 2016 • Franklin, TN**

## **SPONSORSHIP OPPORTUNITIES**

**SPONSOR BENEFITS:** As a sponsor at any level you will be acknowledged in pre and post-convention issues of Publishers' Auxiliary, NNA's official monthly publication. Your logo and link will be prominently displayed with convention information at [www.nnaweb.org](http://www.nnaweb.org), in the convention program and on signage at the convention. Sponsors are acknowledged at the opening breakfast & flag ceremony. Sponsors may also insert one piece of literature/and or one logo item into every attendee registration bag.

### **Friends of NNA \$500**

### **Bronze \$1,000 - \$2,000**

- Registration Refreshment Station \$1,000
- Flash Sessions – three available \$1,200 (SOLD)
- Great Ideas Exchange \$1,200
- Program and Pocket Program Sponsor \$1,500

### **Silver \$2,500 - \$5,000**

- Registration Desk \$2,500 (includes reporters notebooks with your logo) (SOLD)
- Tote Bags \$2,500
- Lanyard / Name Badge Sponsor \$2,500
- Have a Drink on Us \$3,000 (SOLD)
- Afternoon Social/Soft Opening with Exhibitors \$2,000
- Coffee Break in Exhibit Hall \$2,000
- Lunch with Exhibitors \$3,000 (SOLD)

*Silver sponsorship also includes half page b/w ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.*

### **Gold \$6,000 - \$10,000**

- Extravaganza – The Factory \$10,000 or five \$2,000 sponsors
- Opening Breakfast and Flag Ceremony \$6,000 (SOLD)
- President's/Awards Luncheon \$6,000 or shared opportunity

*Gold sponsorship also includes one full registration (excluding Extravaganza), Full page b/w ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.*

### **Platinum \$20,000+**

- Exhibitors Opening Reception (SOLD)

**To become a sponsor or for more information contact  
Wendy MacDonald 913-461-3721 | [Wendy@nna.org](mailto:Wendy@nna.org)**