

National Newspaper Association 2017 SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS: As a sponsor at any level you will be acknowledged in pre and post-convention issues of Publishers' Auxiliary, NNA's official monthly publication. Your logo and link will be prominently displayed with convention information at www.nnaweb.org, in the convention program and on signage at the convention. Sponsors are acknowledged at the opening breakfast & flag ceremony. Sponsors may also insert one piece of literature/and or one logo item into every attendee registration bag.



INNOVATION STARTS HERE

Friends of NNA \$500

- General contribution to the Convention

Bronze \$1,000 - \$2,000

- Registration Refreshment Station \$1,000
- Session \$1,000
- Great Ideas Exchange \$1,200 (SOLD)
- Program and Pocket Program \$1,500 (SOLD)
- Coffee Break in Exhibit Hall \$2,000
- Extravaganza – Wine \$1,500 (SOLD)
- Opening Reception – Food Station \$2,000
- Extravaganza – Entertainment \$2,000 (SOLD)
- Ice Cream Social \$2,000 (SOLD)

Silver \$2,500 - \$5,000

- Registration Desk \$2,500 (includes reporters notebooks with your logo) (SOLD)
- Tote Bags \$2,500 (SOLD)
- Lanyard / Name Badge \$2,500 (SOLD)
- Wifi Sponsor \$2,500
- Have a Drink on Us \$3,000
- Lunch with Exhibitors \$3,000 (SOLD)

Silver sponsorship also includes half page color ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.

Gold \$6,000 - \$10,000

- Opening Breakfast and Flag Ceremony \$6,000 (SOLD)
- Saturday Breakfast \$6,000 or shared opportunity

Gold sponsorship also includes one full registration (excluding Extravaganza), Full page color ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.

Platinum \$20,000+

- Contact us for a customized sponsorship