

# National Newspaper Association 2018 SPONSORSHIP OPPORTUNITIES

**SPONSOR BENEFITS:** As a sponsor at any level you will be acknowledged in pre and post-convention issues of Publishers' Auxiliary, NNA's official monthly publication. Your logo and link will be prominently displayed with convention information at [www.nnaweb.org](http://www.nnaweb.org), in the convention program and on signage at the convention. Sponsors are acknowledged at the opening breakfast & flag ceremony. Sponsors may also insert one piece of literature/and or one logo item into every attendee registration bag.



## Friends of NNA \$500

- Solutions Start Here Sponsor (1 available) \$500
- General Contribution to Convention \$500

## Bronze \$1,000 - \$2,000

- Session Sponsor - \$1,000
- Rooftop Reception Sponsor \$1,000 (SOLD)
- Great Ideas Exchange - \$1,200 (SOLD)
- Program and Pocket Program \$1,500 (SOLD)
- Opening Reception Drinks \$1,500
- Ice Cream Social \$2,000
- Saturday Breakfast Sponsor \$2,000
- Saturday Awards Ceremony Sponsor \$2,000

## Silver \$2,500 - \$3,500

- Extravaganza Host \$2,500 (SOLD)
- Registration Desk \$2,500 (SOLD)
- Tote Bags \$2,500 (SOLD)
- Lanyard/Name Badges \$2,500 (SOLD)
- Lunch with Exhibitors \$3000 (SOLD)

*Silver sponsorship also includes half page color ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.*

## Gold \$4,000 - \$10,000

- Opening Breakfast and Flag Ceremony \$6,000 (SOLD)
- Saturday Breakfast and Awards \$4,000 or shared opportunity

*Gold sponsorship also includes one full registration (excluding Extravaganza), Full page color ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.*

## Customized Sponsorship

- Contact us for a customized sponsorship