

National Newspaper Association 2018 SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS: As a sponsor at any level you will be acknowledged in pre and post-convention issues of Publishers' Auxiliary, NNA's official monthly publication. Your logo and link will be prominently displayed with convention information at www.nnaweb.org, in the convention program and on signage at the convention. Sponsors are acknowledged at the opening breakfast & flag ceremony. Sponsors may also insert one piece of literature/and or one logo item into every attendee registration bag.



Friends of NNA \$500

- Solutions Start Here Sponsor (2 available) \$500
- General Contribution to Convention \$500

Bronze \$1,000 - \$2,000

- Registration Refreshment Station \$1,000
- Session Sponsor - \$1,000
- Coffee Break in Exhibit Hall (2 available) \$1,000
- Rooftop Reception Sponsor \$1,000
- Great Ideas Exchange - \$1,200
- Program and Pocket Program \$1,500
- Opening Reception Drinks \$1,500
- WiFi Sponsor \$1,500
- Ice Cream Social \$2,000

Silver \$2,500 - \$3,500

- Saturday Breakfast Sponsor \$2,000
- Saturday Awards Ceremony Sponsor \$2,000
- Extravaganza Host \$2,500
- Registration Desk \$2,500 (SOLD)
- Tote Bags \$2,500
- Lanyard/Name Badges \$2,500
- Lunch with Exhibitors \$3000

Silver sponsorship also includes half page color ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.

Gold \$4,000 - \$10,000

- Opening Breakfast and Flag Ceremony \$6,000 (SOLD)
- Saturday Breakfast and Awards \$4,000 or shared opportunity

Gold sponsorship also includes one full registration (excluding Extravaganza), Full page color ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.

Customized Sponsorship

- Contact us for a customized sponsorship