

## NNA Friends & NNA Friends Plus Packages

The NNA Friends and NNA Friends Plus Packages let you stay in front of key decision makers at the community newspapers across the country by providing a cost-effective package price to reach NNA members throughout the year.

		Value	NNA Friends Package Price	NNA Friends Plus Package Price
Allied Membership	Allied Membership shows your industry support and gives you credibility. Included in your membership is a monthly subscription to Publishers' Auxiliary—our member newspaper and gives you a 5% discount off all advertising. You'll also receive a listing in the Allied member directory on the website and published twice a year in Publishers' Auxiliary.	\$500	Included	Included
Convention Booth	Join us at our annual conference in Norfolk, VA, where you can meet key decision makers face to face. Also take advantage of the opportunity for pre- and post-convention emailings to convention attendees, and exposure in Publishers' Auxiliary.	\$950	Included	Included
12x Pub Aux Product Service Directory Ad	Ensure your services stay top of mind throughout the year with an ongoing advertisement in Publishers' Auxiliary. Use the ad as included or upgrade to a larger ad. When a publisher goes looking for services like yours, they'll be sure to find you!	\$1,560	Included	Included
Full NNA Mailing List	Once a year you may send a mailing to all NNA members. This list will be provided for one-time use.	\$300	Included	Included
Website Button Ad	Website Button Ad - 12 months - Receive front page visibility on our website with a button ad.	\$600	Included	Included
Full Page Program Ad	Get valuable exposure with an ad included in our convention program.	\$300		Included
Logo Program Listing	Logo included in convention program exhibitor listing.	\$50		Included
Friends Conference Sponsorship	Receive increased visibility at our Annual Convention as a Friends Sponsor. You'll receive recognition in Publishers' Auxiliary, in our convention program, on convention signage and you may include an insert in our registration bags.	\$500		Included
<b>Total Value of Package:</b>			<b>\$3,910</b>	<b>\$4,760</b>
<b>Friends Package Price:</b>			<b>\$3,000</b>	<b>\$3,700</b>

**Other Benefits:** Includes a 5% discount on all additional advertising. Additional ads available at the 12x rate, or use the value of the Product and Services Directory ad toward a larger ad.