

NNA's Eyes on Oklahoma Contest

Official Rules



No purchase is necessary to enter or win. Contest is open to both NNA and non-NNA members. Being a member of NNA does not increase chance of winning. All state, federal, local and municipal laws and regulations apply. Void where prohibited.

Eligibility

The NNA Eyes on Oklahoma contest is open to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of the National Newspaper Association and Illinois Press Association are not eligible.

Sponsor

This contest is sponsored by the National Newspaper Association, managed by the Illinois Press Association, at 900 Community Drive, Springfield, IL 62703.

Agreement to Official Rules

Participation in this contest constitutes entrant's full and unconditional agreement to the acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

Contest Period

The contest begins on Wednesday, July 12, 2017 and ends on Wednesday, Aug. 2, 2017. In the event of a tie, the contest will be extended one week and conclude on Wednesday, Aug. 9. Winners will be announced the day after the contest closing date. Entries that are submitted before or after the contest period will be disqualified. Submissions will be accepted for the duration of the contest using any of the following methods:

How to Enter

Entrant must “like” NNA’s Facebook page (<https://www.facebook.com/NatlNewspAssn/>) if they have not already done so. See Appendix A for instructions on “liking” NNA’s Facebook page.

Each Wednesday beginning July 12, 2017, NNA administration will post a photo of an Oklahoma landmark on the NNA’s Facebook page (<https://www.facebook.com/NatlNewspAssn/>). The entrant will then guess what landmark is in the photo. PLEASE DO NOT COMMENT YOUR ANSWER. To submit an entry, send a direct message on Facebook to NNA (See Appendix A for photo illustration) or send an email with your guess to Kate Richardson at krichardson@illinoispress.org within 24 hours of the time the photo was posted. The entrant must “like” NNA on Facebook for the entries to qualify.

Limit one (1) entry per person each week. Entries received from any person in excess of the stated limitation will be void.

Prize Drawing

On Aug. 3, 2017 the four (4) entrants with the most correct guesses will each receive \$100 off a Tulsa convention registration (<http://www.nnaweb.org/convention>). If a winner has already registered for convention, the \$100 can be transferred to a newspaper colleague of the winner’s choosing.

In the event of a tie, a bonus round will be held the following Wednesday, on Aug. 9, 2017. Winners will be announced the following day.

The Sponsor will attempt to notify the winners via Facebook or email (dependent on the winner’s entry method). The \$100 credit may only be applied to a convention registration until Sept. 16, 2017 at 11:59 p.m.

Prize

The four (4) entrants with the most correct submissions will each receive \$100 off a registration to NNA's annual convention in Tulsa, OK, Oct. 5-7, 2017. More details about convention are available here: <http://www.nnaweb.org/convention>

General Conditions

In the event that the operation, security, or administration of the contest is impaired in any way for any reason, including, but not limited to fraud, virus, bug, worm, unauthorized human intervention or other technical problem, or in the event the contest is unable to run as planned for any other reason, as determined by the Sponsor in its sole discretion, the Sponsor may either (a) suspend the contest to address the impairment and then resume the contest in a manner that best conforms to the spirit of these official rules or (b) terminate the contest and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the contest or to be acting in violation of these official rules or in an unsportsmanlike or disruptive manner.

Appendix A



How to “like” NNA’s Facebook page

1. Go to NNA’s Facebook page (<https://www.facebook.com/NatlNewspAssn/>) and “like” the page if you have not already done so. The No. 1 above shows a page that has already been “liked.”
2. Once you click “like,” the button will change from the image below on the left to the image below on the right.



If you need assistance with this process, email or call Kate Richardson at 217-241-1400 or krichardson@illinoispress.org.

Submitting an entry

1. To enter, view the photo that was posted on the Facebook page, and then click the “message” button shown in the photo above at No. 2. If you prefer not to use the Facebook message feature, you may email your guess to Kate Richardson at krichardson@illinoispress.org; however, you must still “like” NNA on Facebook to be eligible.
2. Entrants must submit their guesses within 24 hours of the Facebook post either via Facebook message or email to Kate Richardson. Guesses submitted after the 24 hour period will not be counted toward overall total.