

NATIONAL NEWSPAPER ASSOCIATION



2013

Newspaper And Education Contest

WINNERS

(Winners listed by category).

Division A) Traditional newspaper in education stories and curriculum, Daily Division

First Place

The Seattle Times, Seattle, WA. Entry Title: Newspapers In Education Take Winter By Storm. Credit(s): Diane Brady, Katie Johnson, Tamara Zanchelli. Judges' Comments: "This is an outstanding example of a project done correctly: solid information, well presented, broad coalition, commercially viable. The commercially viable aspect put this entry on top. Newspapers can do great journalism, and this is one way to help pay for it."

Second Place

Tampa Bay Times, St. Petersburg, FL. Entry Title: Breaking the Cycle of Teen Dating Abuse. Credit(s): Sue Bedry, Jodi Pushkin, Stacy Rector. Judges' Comments: "A very important topic, well presented with broad distribution. The collaboration with the TV station was powerful and added value to the proposition."

Third Place

Tampa Bay Times, St. Petersburg, FL. Entry Title: At the Crossroads of Freedom & Equality: Florida's Journey from Separate toward Equal. Credit(s): Sue Bedry, Jodi Pushkin, Stacy Rector. Judges' Comments: "A strong contender. A great topic, thoughtful execution and beautiful materials."

Division A) Traditional newspaper in education stories and curriculum, Non-daily Division

First Place

The St. Louis American, Saint Louis, MO. Entry Title: The St. Louis American STEM Series. Credit(s): Kevin Jones, Cathy Sewell, Jennifer Wirthwein, Beth Sharpe, Dawn Kitchell. Judges' Comments: "This is a well-thought-out, well-articulated program that reaped big benefits for the newspaper and the community it serves. It embodies a 'go big or go home' that can be unusual for any new endeavor. This newspaper set a very high standard and attained it, and used it as a baseline for not only keeping the program, but fully supporting it with a full-time coordinator. Well done."

Second Place

Hood County News, Granbury, TX. Entry Title: I was Published in the Hood County News!. Credit(s): Martha Pyron, Morgan Christensen, Kelly Mason, Rick Craig, Derek Tidwell. Judges' Comments: "I liked the simplicity of this entry, even though it was comprehensive in nature. The writing, science and other skills were apparent, but 'hidden' behind the desire to see one's name and photo in print. Seductive! I think most newspapers would be able to do this."

Third Place

Lakota Country Times, Martin, SD. Entry Title: American Horse School News. Credit(s): Cora White Horse, American Horse School Staff & Students. Judges' Comments: "This is an interesting twist on NIE. Broadening the appeal to the entire community is a worthy approach."

Division B) Newspapers supporting education and civic literacy, Daily & Non-daily Division

First Place

The Record, Woodland Park, NJ. Entry Title: The Big Book Drive. Credit(s): Patrick Tuohey, Cynthia Forster. Judges' Comments: "Newspapers can do a lot of good within their communities, but this a great example of what can happen with a little extra thought. The newspaper went the extra mile by using its delivery trucks to help collect the books. A fairly simple idea, yet very timely and well executed."

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Division B) Newspapers supporting education and civic literacy, Daily & Non-daily Division

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Second Place

Hood County News, Granbury, TX. Entry Title: Weekend Food for Kids. Credit(s): Jerry Tidwell, Morgan Christensen, Kelly Mason, Debbie Schneider, Mary Vinson. Judges' Comments: "It's the unfortunate truth that too many kids do not have enough to eat. Coordinating the communities' resources, and then highlighting the work, made reading this entry a pleasure."

Third Place

The N'West Iowa REVIEW, Sheldon, IA. Entry Title: Wealth of Knowledge: 2013 REVIEW All-Academic Team. Judges' Comments: "After a number of years, some ideas just grow old. I doubt this one will ever grow old because recognizing academic excellence remains critical. The section is well-designed and easy to read. I liked this entry."

Honorable Mention

Eldon Advertiser, Eldon, MO. Entry Title: The Mustang Memo, the L.E.A.P. Frog Gazette and Democracy Day. Credit(s): Tammy Witherspoon. Judges' Comments: "This is an important tool to help students become better citizens."