

NATIONAL NEWSPAPER ASSOCIATION
2015
Newspaper And Education Contest
WINNERS



(Winners listed by category)

Division A - Traditional NIE Stories and Curriculum

Educational Support - Daily Newspapers 10,000 circulation or more

Second Place

The Sioux City Journal, Sioux City, IA

Entry Title: Siouxland NIE: One Community ... One Goal ... One Child at a Time. Credit(s): Nicole Schweitzberger. Judges' Comments: "Excellent NIE features. Strong layout and design."

Educational Support - Non-daily newspapers 5,000 circulation or more

First Place

The St. Louis American, St. Louis, MO

Entry Title: Supporting Our St. Louis Inner-City Teachers. Credit(s): Cathy Sewell. Judges' Comments: "Excellent how-to tutorial of this well-organized program. Teachers should love this easy-to-follow explanation and calendar of NIE offerings."

First Place

Wilson County News, Floresville, TX

Entry Title: Wilson's Life-Long Learning! Credit(s): Tiffany Polasek. Judges' Comments: "Good content for readers of all ages!"

Marketing - Daily newspaper 10,000 circulation or more

Honorable Mention

The Sioux City Journal, Sioux City, IA

Entry Title: NIE Siouxland - One Community. Credit(s): Nicole Schweitzberger.

Partnerships - Daily Newspapers 10,000 circulation or more

First Place

Tampa Bay Times, St. Petersburg, FL

Entry Title: Alternate Times. Credit(s): Sue Bedry. Judges' Comments: "Science fiction. A writing contest. Fantastic activities, colorful and imaginative layout and design. Great work!"

Third Place

Tampa Bay Times, St. Petersburg, FL

Entry Title: Lights On Tampa 2015: Explore, engage, enjoy. Credit(s): Sue Bedry. Judges' Comments: "Beautiful, impressive, colorful and looks like excellent support of area businesses and advertisers."

Third Place

The Seattle Times, Seattle, WA

Entry Title: The Seattle Times Newspapers In Education Recycling 101. Credit(s): Katie Johnson. Judges' Comments: "Excellent entry in a competitive category."

Partnerships - Non-daily newspapers 5,000 circulation or more

First Place

The St. Louis American, St. Louis, MO

Entry Title: Partnering with the St. Louis Corporate Community. Credit(s): Cathy Sewell. Judges' Comments: "Outstanding, inviting content. Graphically, the best of this category. Excellent and impressive partnerships with local business sponsors."

Second Place

The Echo Press, Alexandria, MN

Entry Title: NIE Student Generated Newspaper. Credit(s): Tara Bitzan. Judges' Comments: "Partnership with local school and businesses appears strong and is good for everyone! Student-produced newspaper gets everyone involved in the classroom and on the newspaper staff. Well-organized. Excellent outcome with a newsy special issue and healthy ad count."

Third Place

Philadelphia Gay News, Philadelphia, PA

Entry Title: LGBTQ Youth Supplement. Credit(s): Jennifer Colletta. Judges' Comments: "Strong entry editorially; layout and design could be better."

Division B - Newspapers Supporting Education & Civic Literacy

Civic Literacy - Non-daily newspapers less than 5,000 circulation

First Place

The Eldon Advertiser, Eldon, MO

First Place, Newspapers Supporting Education & Civic Literacy - Civic Literacy - Non-daily newspapers less than 5,000 circulation. Entry Title: Democracy Day and student newspapers. Credit(s): Tammy Witherspoon. Judges' Comments: "Democracy Day is such a wonderful outreach program for the Eldon newspaper. The program benefits the students, the speakers, the newspaper and the community. Win-win-win-win! The students, especially, are winners as they soak in civics education and come to realize the importance of government (and newspapers) in their lives."

Other - Daily newspapers 10,000 circulation or more

First Place

Tampa Bay Times, St. Petersburg, FL

Entry Title: Plugged In 2015. Credit(s): Sue Bedry. Judges' Comments: "Excellent features and information about binge drinking with emphasis on measures to fight this deadly phenomenon. Strong graphics ensure readership by target audience."

Second Place

Tampa Bay Times, St. Petersburg, FL

Entry Title: Smile: Your teeth and you. Credit(s): Sue Bedry. Judges' Comments: "Clever artwork and easy-to-follow text drives home the importance of healthy teeth. Excellent!"

Other - Non-daily newspapers less than 5,000 circulation

First Place

Yankton County Observer, Yankton, SD

Entry Title: Yankton County Observer goes 'Back to School' (13-part series). Credit(s): Staff. Judges' Comments: "What a great idea to go 'back to school' and share your experience with newspaper readers! I can only imagine this was a popular series of articles. Falls into the 'public service' category of newspapering, too."

Second Place

The Gazette-Democrat, Anna, IL

Entry Title: Union County Top Achievers 2015. Credit(s): Lindsey Vaughn. Judges' Comments: "Clean, complete special graduation issue. Well done."