

**NATIONAL NEWSPAPER ASSOCIATION**  
**2015**  
**Newspaper And Education Contest**  
**WINNERS**



**(Winners listed A-Z by newspaper)**

***The Echo Press, Alexandria, MN***

**Second Place, Traditional NIE Stories and Curriculum - Partnerships - Non-daily newspapers 5,000 circulation or more.** Entry Title: NIE Student Generated Newspaper. Credit(s): Tara Bitzan. Judges' Comments: "Partnership with local school and businesses appears strong and is good for everyone! Student-produced newspaper gets everyone involved in the classroom and on the newspaper staff. Well-organized. Excellent outcome with a newsy special issue and healthy ad count."

***The Eldon Advertiser, Eldon, MO***

**First Place, Newspapers Supporting Education & Civic Literacy - Civic Literacy - Non-daily newspapers less than 5,000 circulation.** Entry Title: Democracy Day and student newspapers. Credit(s): Tammy Witherspoon. Judges' Comments: "Democracy Day is such a wonderful outreach program for the Eldon newspaper. The program benefits the students, the speakers, the newspaper and the community. Win-win-win-win! The students, especially, are winners as they soak in civics education and come to realize the importance of government (and newspapers) in their lives."

***The Gazette-Democrat, Anna, IL***

**Second Place, Newspapers Supporting Education & Civic Literacy - Other - Non-daily newspapers less than 5,000 circulation.** Entry Title: Union County Top Achievers 2015. Credit(s): Lindsey Vaughn. Judges' Comments: "Clean, complete special graduation issue. Well done."

***Philadelphia Gay News, Philadelphia, PA***

**Third Place, Traditional NIE Stories and Curriculum - Partnerships - Non-daily newspapers 5,000 circulation or more.** Entry Title: LGBTQ Youth Supplement. Credit(s): Jennifer Colletta. Judges' Comments: "Strong entry editorially; layout and design could be better."

***The Seattle Times, Seattle, WA***

**Third Place, Traditional NIE Stories and Curriculum - Partnerships - Daily newspapers 10,000 circulation or more.** Entry Title: The Seattle Times Newspapers In Education Recycling 101. Credit(s): Katie Johnson. Judges' Comments: "Excellent entry in a competitive category."

***The Sioux City Journal, Sioux City, IA***

**Second Place, Traditional NIE Stories and Curriculum - Educational Support - Daily newspapers 10,000 circulation or more.** Entry Title: Siouxland NIE: One Community ... One Goal ... One Child at a Time. Credit(s): Nicole Schweitzberger. Judges' Comments: "Excellent NIE features. Strong layout and design."

**Honorable Mention, Traditional NIE Stories and Curriculum - Marketing - Daily newspapers 10,000 circulation or more.** Entry Title: NIE Siouxland - One Community. Credit(s): Nicole Schweitzberger.

***The St. Louis American, St. Louis, MO***

**First Place, Traditional NIE Stories and Curriculum - Educational Support - Non-daily newspapers 5,000 circulation or more.** Entry Title: Supporting Our St. Louis Inner-City Teachers. Credit(s): Cathy Sewell. Judges' Comments: "Excellent how-to tutorial of this well-organized program. Teachers should love this easy-to-follow explanation and calendar of NIE offerings."

**First Place, Traditional NIE Stories and Curriculum - Partnerships - Non-daily newspapers 5,000 circulation or more.** Entry Title: Partnering with the St. Louis Corporate Community. Credit(s): Cathy Sewell. Judges' Comments: "Outstanding,

inviting content. Graphically, the best of this category. Excellent and impressive partnerships with local business sponsors.”

***Tampa Bay Times, St. Petersburg, FL***

**First Place, Traditional NIE Stories and Curriculum - Partnerships - Daily newspapers 10,000 circulation or more.** Entry Title: Alternate Times. Credit(s): Sue Bedry. Judges’ Comments: “Science fiction. A writing contest. Fantastic activities, colorful and imaginative layout and design. Great work!”

**First Place, Newspapers Supporting Education & Civic Literacy - Other - Daily newspapers 10,000 circulation or more.** Entry Title: Plugged In 2015. Credit(s): Sue Bedry. Judges’ Comments: “Excellent features and information about binge drinking with emphasis on measures to fight this deadly phenomenon. Strong graphics ensure readership by target audience.”

**Second Place, Newspapers Supporting Education & Civic Literacy - Other - Daily newspapers 10,000 circulation or more.** Entry Title: Smile: Your teeth and you. Credit(s): Sue Bedry. Judges’ Comments: “Clever artwork and easy-to-follow text drives home the importance of healthy teeth. Excellent!”

**Third Place, Traditional NIE Stories and Curriculum - Partnerships - Daily newspapers 10,000 circulation or more.** Entry Title: Lights On Tampa 2015: Explore, engage, enjoy. Credit(s): Sue Bedry. Judges’ Comments: “Beautiful, impressive, colorful and looks like excellent support of area businesses and advertisers.”

***Wilson County News, Floresville, Texas***

**First Place, Traditional NIE Stories and Curriculum - Educational Support - Non-daily newspapers 5,000 circulation or more.** Entry Title: Wilson's Life-Long Learning! Credit(s): Tiffany Polasek. Judges’ Comments: “Good content for readers of all ages!”

***Yankton County Observer, Yankton, SD***

**First Place, Newspapers Supporting Education & Civic Literacy - Other - Non-daily newspapers less than 5,000 circulation.** Entry Title: Yankton County Observer goes 'Back to School' (13-part series). Credit(s): Staff. Judges’ Comments: “What a great idea to go ‘back to school’ and share your experience with newspaper readers! I can only imagine this was a popular series of articles. Falls into the ‘public service’ category of newspapering, too.”