



**Show Me The Future of Newspapers!**  
National Newspaper Association's  
129<sup>th</sup> Annual Convention & Trade Show  
Sponsorship Opportunities

Reach owners and publishers of community newspapers across the United States who represent upwards of 1,000 weekly and small daily newspapers and executive directors of state press associations. Attendees are the decision makers who have the power to buy your products and services.

**SPONSOR BENEFITS:** As a sponsor at any level you will be acknowledged in pre and post-convention issues of Publishers' Auxiliary, NNA's official monthly publication. Your company logo and link will be prominently displayed with convention information at [www.nnaweb.org](http://www.nnaweb.org), and in the convention program. Company is acknowledged at the Opening Breakfast & Flag Ceremony and on signage at the convention. Insert one piece of literature/and or one logo item into every attendee registration bag.

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**FRIENDS OF NNA**

\$500

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**BRONZE LEVEL:** *Also includes one full registration with function tickets.*

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Registration Refreshment Station-Thursday	\$1,000
Roundtable Discussions- 5 slots available (Allows you to put literature on tables)	\$1,200 <i>TownNews.com</i>
Great Idea Exchange-Saturday	\$1,200
Program Sponsor	\$1,500 <i>Sold – Missourian Media Group</i>
Pocket Program Sponsor	\$1,500 <i>Sold – Missourian Media Group</i>
Tote Bags	\$2,000 <i>Sold – C-SPAN</i>

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**SILVER LEVEL:** *Also includes one full registration with function tickets & half page b/w ad in convention program, opportunity to give three minute introduction during Friday Opening Breakfast.*

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Registration Desk (Includes reporters notebooks with your logo)	\$2,500
Have a Drink on Us (Drink ticket/company logo to be used at Welcome Reception or Extravaganza)	\$3,000 <i>Sold – Missouri Press Assoc.</i>
Afternoon Social with Exhibitors	\$3,000
Coffee Break in Exhibit Hall-Friday (Includes insulated logo coffee mug)	\$3,000
Lunch with the Exhibitors-Friday	\$3,000 <i>Sold - Walterry</i>

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**GOLD LEVEL:** *Also includes one additional full registration (2), Full page b/w ad in convention program, opportunity to give three minute introduction during Friday Opening Breakfast.*

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Extravaganza-Friday – Grant's Farm	\$10,000
Opening Reception in Exhibit Hall-Thursday	\$ 6,000
Opening Breakfast and Flag Ceremony-Friday	\$ 6,000 <i>Sold – AMG Parade</i>
President's/Awards Luncheon-Saturday	\$ 6,000 <i>Illinois Press, Kansas Press</i>

**To become a sponsor or for more information**  
**Wendy MacDonald 913-461-3721**  
**Wendy@nna.org**