



Thursday, September 27, 2018 - Saturday, September 29, 2018
Norfolk Waterside Marriott, 235 E Main St, Norfolk, VA 23510
(800) 228-9290 or (757) 627-4200

Welcome to NNA's 132nd Annual Convention & Trade Show!

[Paper Registration](#)

Choose Your Registration:

FULL — \$435

For industry professionals.

Includes Trade Show, sessions, tote bag, all meals, and breaks:

Thursday - Ice Cream Social and Exhibitor's Opening Reception

Friday - Opening Awards Breakfast and Flag Ceremony, Lunch with Exhibitors, and the Extravaganza

Saturday - Closing Awards Breakfast

GROUP — \$410

For each additional person from the same office as a FULL registrant.

Same benefits as a FULL registration.

PARTNER — \$195

For NNA Past Presidents.

Same benefits as a FULL registration.

FRIEND — \$305

For NNA Board of Directors, NNA State Ambassadors and NAM members.

Same benefits as a FULL registration.

FRIDAY ONLY — \$305

For industry professionals who are able to attend only on Friday. (Saturday only is not available.)

Includes Friday Trade Show, sessions, tote bag, meals, breaks and Extravaganza.

GUEST — \$115

For non-industry guests of FULL registrants who want to attend meal functions.

Includes tickets to Thursday ice cream social and Opening Reception; Friday breakfast and lunch; and Saturday breakfast. Extravaganza ticket may be purchased separately.

NON-MEMBER — \$625 – Newspapers in or states surrounding Virginia, choose this and use the discount code: NORFOLK (make sure to apply)

Industry Professionals without NNA membership.

Same benefits as a FULL registration.

Payment: You will have a chance to pay by credit card through the form, or choose "pay later". You may call 217-241-1400 to pay with credit card over the phone OR we will invoice you.

Cancellations: DEADLINE for refund requests is September 4, 2018. Requests for refunds must be received in writing either by email or mail or fax. Email your request to lynne@nna.org or fax your request to 217-241-1301 or mail your request to NNA, 900 Community Drive, Springfield, IL 62703 to receive a full refund less a \$50 fee. Refunds will not be issued until after the convention. **NO REFUNDS** after September 4, 2018.

Hotel: To book a room at the Hyatt Regency Tulsa, call 888-591-1234 or 918-582-9000 and ask for the National Newspaper Association Block Rate of \$109/king room OR double BEFORE midnight September 16, 2017 or click here: [Reserve your room!](#) **THE BLOCK RATE RAN OUT ONE MONTH BEFORE THE DEADLINE SO BOOK SOON IF YOU WANT TO STAY AT THE NORFOLK WATERSIDE MARRIOTT!!**

EARLY BIRD REGISTRATION ENDS SEPTEMBER 4, 2018. Starting SEPTEMBER 5, 2017, there will be an additional charge of \$50 added to each full registration; \$25 added for day registration.

Questions/changes or need help registering: please call Lynne Lance at 217-241-1400 ext. 300 or email her at lynne@nna.org

Access all things convention: <http://www.nnaweb.org/convention>

Navigating Readership
 National Newspaper Association
 132nd Convention and Trade Show
 September 26–29, 2018 | Norfolk Waterside Marriott
DRAFT AGENDA

As of May 7 2018

Start	End	Event	Room
Thursday 9/27/18			
6:00 AM	6:00 PM	Registration Desk Open	Hampton Foyer
8:00 AM	1:00 PM	Exhibitor Move In	Hampton Ballroom I, II, III, IV
12:30 PM	1:30 PM	SESSION: Wattery Libel Insurance Workshop	Chesapeake 1, 2
1:30 PM	2:30 PM	Flash Sessions I & II	
2:00 PM	4:00 PM	Trade Show: Ice Cream Social	Hampton Ballroom
2:30 PM	3:30 PM	Affiliate Group: NNAF Board of Directors	Coral Sea Boardroom
4:00 PM	5:30 PM	CJ000—Solutions Start Here I (Vendor Great Idea Exchange)	Hampton Ballroom V, VI, VII, VIII
5:30 PM	7:30 PM	Trade Show Grand Opening Reception	Hampton Ballroom
Friday 9/28/18			
7:30 AM	3:00 AM	Registration Desk Open	Hampton Foyer
6:00 AM	7:16 AM	Flag Carrier Staging	Madison/Pres Foyer
7:30 AM	9:30 AM	Opening Breakfast – Flag Ceremony KEYNOTE: Author Penny Abernathy, <u>Saving Community Journalism</u>	Hampton Ballroom V, VI, VII, VIII
9:30 AM	10:30 AM	Briefing – Newsprint Tariff Panel	Hampton Ballroom V, VI, VII, VIII
10:30 AM	3:30 PM	Trade Show Open	Hampton Ballroom I, II, III, IV
10:30 AM	11:30 AM	Coffee Break in the Trade Show	Hampton Ballroom I, II, III, IV
11:00 AM	NOON	CJ000—Flash Session III & IV	Hampton Ballroom V, VI, VII, VIII
NOON	12:30 PM	CJ101—Solutions Start Here II	Hampton Ballroom V, VI, VII, VIII
12:30 PM	2:00 PM	Lunch with Exhibitors	Hampton Ballroom
2:00 PM	3:00 PM	CJ201—Flash Sessions V & VI	Hampton Ballroom V, VI, VII, VIII
2:00 PM	3:30 PM	Postal & Government Committee Meeting	Wilson
2:00 PM	3:30 PM	Affiliate Group: NAM Meeting	Washington
3:00 PM	3:45 PM	Break in the Trade Show	Hampton Ballroom I, II, III, IV
3:45 PM	5:00 PM	CJ201—Member Great Idea Exchange	Hampton Ballroom I, II, III, IV
6:00 PM	7:00 PM	“Cocktails on the Upper Deck” – pre event	Spirit of Norfolk
7:00 PM	10:00 PM	Extravaganza	Spirit of Norfolk
Saturday 9/29/18			
6:00 AM	11:30 AM	Registration Desk Open	Hampton Foyer
8:00 AM	11:00 AM	Closing Breakfast BNC Awards; Special Awards; Annual Meeting	Hampton V, VI, VI, VIII
11:00 AM		Adjourn	
NOON		Add-On Tour	TBD