



**Spurring Newspapers into the future with
TEXAS SIZE IDEAS!**
National Newspaper Association's
128th Annual Convention & Trade Show
Sponsorship Opportunities

Reach owners and publishers of community newspapers across the United States who represent upwards of 1,000 weekly and small daily newspapers and executive directors of state press associations. Attendees are the decision makers who have the power to buy your products and services.

SPONSOR BENEFITS: As a sponsor at any level you will be acknowledged in pre and post-convention issues of Publishers' Auxiliary, NNA's official monthly publication. Your company logo and link will be prominently displayed with convention information at www.nnaweb.org, and in the convention program. Company is acknowledged at the Opening Breakfast & Flag Ceremony and on signage at the convention. Insert one piece of literature/and or one logo item into every attendee registration bag.

FRIENDS OF NNA

\$500

BRONZE LEVEL: *Also includes one full registration with function tickets.*

Caricature Artist-Extravaganza	\$1,000 SOLD West Texas Press
Registration Refreshment Station-Thursdays	\$1,000 SOLD Southern Lithoplate
Concurrent Session- 9 slots available <i>(Allows you to put literature in session room on tables)</i>	\$1,200
Great Idea Exchange-Saturday	\$1,200 SOLD Georgia Press
Tote Bags	\$1,500 SOLD CSpan

SILVER LEVEL: *Also includes one full registration with function tickets & half page b/w ad in convention program, opportunity to give three minute introduction during Friday Opening Breakfast.*

Registration Desk <i>(Includes reporters notebooks with your logo)</i>	\$2,500
Have a Drink on Us <i>(Drink ticket/company logo to be used at Welcome Reception or Extravaganza)</i>	\$3,000
Ice Cream Social	\$3,000 SOLD Regional TX Press Associations
Coffee Break in Exhibit Hall-Friday <i>(Includes insulated logo coffee mug)</i>	\$3,000
General Session Continental Breakfast-Saturday	\$3000
Lunch with the Exhibitors-Friday	\$3,000 SOLD Waltery

GOLD LEVEL: *Also includes one additional full registration (2), Full page b/w ad in convention program. opportunity to give three minute introduction during Friday Opening Breakfast.*

Extravaganza-Friday	\$10,000 SOLD Texas Press
Opening Reception in Exhibit Hall-Thursdays	\$ 6,000
Opening Breakfast and Flag Ceremony-Friday	\$ 6,000 SOLD Athlon Media Group
President's/Awards Luncheon-Saturday	\$ 6,000

To become a sponsor or for more information
Wendy MacDonald 913-461-3721
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