

SHOPPER/FREE NEWSPAPER PRICES FOR DDU ENTRY/SCF SAT TAB

Proposed Jan. 22, 2012

Carrier Route Flats

		<i>ADVO PRICE</i>			
Entry Level Discounts:		DDU	DDU	DDU	SCF
Sortation Discounts:		Basic	High Density	Saturation	Saturation
	1oz.	\$0.2190	\$0.1720	\$0.1450	\$0.1540
	2oz.	\$0.2190	\$0.1720	\$0.1450	\$0.1540
	3oz.	\$0.2190	\$0.1720	\$0.1450	\$0.1540
	4oz.	\$0.2390	\$0.1873	\$0.1603	\$0.1710
	5oz.	\$0.2670	\$0.2096	\$0.1826	\$0.1960
	6oz.	\$0.2950	\$0.2319	\$0.2049	\$0.2210
	7oz.	\$0.3230	\$0.2542	\$0.2272	\$0.2460
	8oz.	\$0.3510	\$0.2765	\$0.2495	\$0.2710
	9oz.	\$0.3790	\$0.2988	\$0.2718	\$0.2960
	10oz.	\$0.4070	\$0.3211	\$0.2941	\$0.3210
	11oz.	\$0.4350	\$0.3434	\$0.3164	\$0.3460
	12oz.	\$0.4630	\$0.3658	\$0.3388	\$0.3710
	13oz.	\$0.4910	\$0.3881	\$0.3611	\$0.3960
	14oz.	\$0.5190	\$0.4104	\$0.3834	\$0.4210
	15oz.	\$0.5470	\$0.4327	\$0.4057	\$0.4460
	16oz.	\$0.5750	\$0.4550	\$0.4280	\$0.4710

Carrier Route Commercial

Entry Level Discounts:		DDU	DDU	DDU	SCF
Sortation Discounts:		Basic	High Density	Sat	Saturation
	1oz.	2.82%	2.38%	2.11%	1.99%
	2oz.	2.82%	2.38%	2.11%	1.99%
	3oz.	2.82%	2.38%	2.11%	1.99%
	4oz.	2.47%	1.49%	1.10%	1.18%
	5oz.	2.27%	1.30%	0.93%	1.03%
	6oz.	2.12%	1.15%	0.80%	0.91%
	7oz.	1.99%	1.02%	0.69%	0.82%
	8oz.	1.89%	0.91%	0.60%	0.74%
	9oz.	1.80%	0.82%	0.53%	0.68%
	10oz.	1.72%	0.75%	0.47%	0.63%
	11oz.	1.65%	0.68%	0.42%	0.58%
	12oz.	1.59%	0.62%	0.37%	0.54%
	13oz.	1.54%	0.57%	0.33%	0.51%
	14oz.	1.49%	0.52%	0.29%	0.48%
	15oz.	1.45%	0.48%	0.26%	0.45%
	16oz.	1.41%	0.44%	0.23%	0.43%