National Newspaper Association
2010 Better Newspaper Contest
General Excellence Awards - COLLEGE

JUDGE: _____

CATEGORY: _____

Name of Newspaper: _____

SUBMISSION/JUDGING CRITERIA:

- Submit three issues, one from February, one from November and the third to be a consecutive issue to one of the above.
- Entries will be judged on an overall evaluation of the newspaper with a "rating" as follows: quality of writing (20 points); headline language (5 points); use of photos and art work (10 points); design and typography (5 points); editorial page(s) (10 points); front page (10 points); student life page(s) (20 points); sports page(s) (10 points); and advertising design and layout, quality and technique of writing copy, handling of classified and/or reader ads and taste (10 points).

Quality of Writing: 20 points maximum. Points awarded _____

Headline Language: 5 points maximum Points awarded _____

Use of Photos and Art Work: 10 points maximum Points awarded _____

Design & Typography: 5 points maximum Points awarded _____

Editorial Page(s): 10 points maximum Points awarded _____

Front Page: 10 points maximum Points awarded _____

Student Life Page(s): 20 points maximum Points awarded _____

Sports Pages(s): 10 points maximum Points awarded _____

Advertising: 10 points maximum Points awarded _____
(design and layout; quality and technique of writing copy, handling of classified and/or reader ads and taste)

Total points awarded _____

Comments:

PLACE AWARDED: _____