

AAA 2000	Thank You	Memorial	Birthday	Birth	Wedding/ Engagement	Anniversary	Obituary	Announce- ment	Letter to editor	Community Corr.
TOTALS	42	20	127	53	64	21	377	1,332	113	388
AVERAGE	.84	.40	2.54	1.06	1.28	.42	7.54	26.64	2.26	7.76
AAA 2010										
TOTALS	36	21	27	11	38	17	275	1,486	151	278
AVERAGE	.71	.41	.53	.22	.75	.33	5.39	29.14	2.96	5.45
Change Totals	-6	+1	-100	-42	-26	-4	-102	+154	+38	-110
% Change	-15%	+3%	-79%	-79%	-41%	-21%	-29%	+9%	+31%	-30%

BBB 2000	Thank You	Memorial	Birthday	Birth	Wedding/ Engagement	Anniversary	Obituary	Announce- ment	Letter to editor	Community Corr.
TOTALS	20	11	86	35	76	7	379	1267	133	162
AVERAGE	.39	.22	1.69	.69	1.49	.14	7.43	26.40	2.61	3.18
BBB 2010										
TOTALS	5	8	50	33	33	7	422	785	48	0
AVERAGE	.10	.16	.98	.65	.65	.14	8.28	15.39	.94	0
Change Totals	-15	-3	-36	-2	-43	0	+43	-482	-85	-162
% Change	-74%	-27%	-42%	-6%	-56%	0	+11%	-42%	-64%	-100%