



# National Newspaper Association

P.O. Box 7540, Columbia, MO 65205-7540

## Application for Newspaper Membership

Newspaper membership is available to free and paid circulation publications with at least 25 percent local news content based on a combination of the average of free and paid circulation and the frequency of publication (daily or non-daily).

### Primary Contact Information (Please print)

Publication Name: \_\_\_\_\_

Publisher's Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City, State, Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

URL: \_\_\_\_\_

Founding Year: \_\_\_\_\_

Parent Company: \_\_\_\_\_

Owner: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

URL: \_\_\_\_\_

### Subscriptions

The primary contact, listed above, will receive a copy of our monthly publication, *Publishers' Auxiliary*. Please list additional individuals below. Membership includes three subscriptions. Additional subscriptions cost \$40 each.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Publication Information

#### Publication Frequency:

Daily (four times a week or more)

Non-daily (Once a week, twice a week, three times a week, twice monthly, monthly)

#### Days of Publication (check all that apply):

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

#### Circulation:

Paid \_\_\_\_\_ Free \_\_\_\_\_ Total: \_\_\_\_\_

## Community Focus

Select any of the following that apply.

Ethnic (specify): \_\_\_\_\_

Religious

Geographic (specify): \_\_\_\_\_

Language (specify): \_\_\_\_\_

Alternative

Other: \_\_\_\_\_

## Delivery Methods

What percentage of your delivery is by United States Postal Service? \_\_\_\_\_

What percentage of your delivery is by carrier? \_\_\_\_\_

What percentage of your delivery is by street sales/boxes/vending machines/retail sales? \_\_\_\_\_

## Printing Method

Do you own your own printing plant? Yes No

If yes, is your printing plant commercial or other? Commercial Other

## Website Information

How many unique visitors? \_\_\_\_\_ per week per month

What percentage of your site is advertising? \_\_\_\_\_

Is your site interactive?

Blogs Reader comments to stories Reader-submitted stories, sales or photos Other

Is it profitable? Yes No

## Membership Dues

Before you fill in the dues amount, determine the membership dues for your publication using the Dues Calculator.

For single-title newspapers with a circulation of less than 1,000 (average of free and paid), dues are \$125 per year.

Total Amount Due: \$ \_\_\_\_\_

## Method of Payment

Enclosed, please find my check in the amount of \$ \_\_\_\_\_. Check # \_\_\_\_\_.

Make checks payable in U.S. funds only to National Newspaper Association.

Charge \$ \_\_\_\_\_ to my American Express MasterCard Visa.

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV # \_\_\_\_\_

Last three digits from number on back of card. For AMEX, use last four digits on front of card.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
(As it appears on card)

Mail to National Newspaper Association, P.O. Box 7540, Columbia, MO 65205-7540 or e-mail to membership@nna.org.