

We  
need



***your***  
***support!***

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## NNAF's Annual Silent Auction

Sept. 25-26, 2008

Crowne Plaza  
St. Paul  
Riverfront Hotel

*St. Paul, MN*

## SUPPORT YOUR NATIONAL NEWSPAPER ASSOCIATION FOUNDATION

*T*he National Newspaper Association Foundation (NNAF) is the educational arm of the National Newspaper Association (NNA). Its mission is to enhance literacy, print journalism and the role of community newspapers. NNAF accomplishes its mission through projects such as the:

### **Community Building Symposium**

Research papers selected on newspapers and community building are presented at NNA's Annual Convention and Trade Show. Co-sponsored by NNAF and the Huck Boyd National Center for Community Media, the symposium includes such topics as encouraging community involvement through the newspaper, enhancing newspaper readership among specific groups in the community, addressing a diverse or multi-cultural audience, advertising issues and new technology.

Over \$6,000 per year is needed to continue this educational program.

### **Alan Cruikshank Scholars**

The NNAF/Cruikshank Scholars program was created to honor Alan Cruikshank, a Fountain Hills, AZ, publisher, for his commitment to his community and to the community newspaper profession. Then-NNA President Robert (Bob) Sweeney unveiled the NNAF Cruikshank Scholars program in 2004, with the presentation of a \$10,000 grant from the Denver-based Kenneth King Foundation to support two scholars.

As part of its mission to enhance the role of community newspapers, the National Newspaper Association Foundation will select two NNAF Cruikshank Scholars at the University of Missouri—Columbia, School of Journalism for the 2008-2009 academic year. These graduate students will work out of the National Newspaper Association offices located on the University of Missouri—Columbia, campus.

We need \$5,000 for each scholar, per year to continue this valuable program.

In order to continue to support these projects and to expand NNAF's ability to provide more opportunities to enhance literacy, print journalism and the role of community newspapers...

***we need your support.***

## HOW CAN I HELP?

The NNAF Silent Auction is our main fundraising event and will be held this year during NNA's 122nd Annual Convention & Trade Show, Sept. 25-28, 2007 at the Crowne Plaza St. Paul Riverfront Hotel in St. Paul, MN ([www.nna.org](http://www.nna.org)). Donors will be acknowledged in NNA's Publishers' Auxiliary.

We appreciate your donation to the NNAF Silent Auction but do ask that items donated be valued at \$25 or more. Items may include:

- ◆ Collectors items and antiques
- ◆ Sports items
- ◆ Newspaper paraphernalia and memorabilia
- ◆ Art work
- ◆ Gourmet foods
- ◆ Your own creation (do you weave, paint, design jewelry, carve, etc.?)
- ◆ Autographed items
- ◆ Basket of State "specialties"
- ◆ Weekend at your summer/winter home

## BE CREATIVE!

## IT'S EASY!

### 2 Ways To Submit Donations

#### 1) Bring It:

Coming to Convention? Simply bring your item(s) with you. Fax your completed "My Donation" form for each item to: (573) 884-5490 before Aug. 22. After that time, you must bring your form(s) with you to the convention registration desk.

#### 2) Ship It:

If you do not prefer to hand-carry your item(s) to Convention, ship to:

**NNAF Silent Auction  
c/o NNA Sara Dickson  
127 Neff Annex  
Columbia, MO 65211-1200**

For each item you are shipping, fax a completed copy of the "My Donation" form to us before Aug. 22, 2008 (see above). Remember to enclose a copy of the form(s) in your shipment.

**Q**uestions? Contact: Sara Dickson at:

Ph: (573) 882-5800

Fax: (573) 884-5490

E-mail: [saradickson@nna.org](mailto:saradickson@nna.org)

Web: [www.nna.org](http://www.nna.org)

## MY DONATION

FAX completed form(s) to: (573) 884-5490

Name _____	Title _____
Newspaper/Company _____	
Address _____	City/State/Zip _____
Phone _____	Fax _____
	E-mail _____
Auction Item _____	Value _____
	Description _____

**Ship item(s) to: NNAF Silent Auction; c/o Sara Dickson;  
127 Neff Annex; Columbia, MO 65211-1200**

**I will:**

Ship item

I will bring item with me to Convention

I do not wish to donate, but enclosed is a cash donation payable to NNAF