



**NATIONAL NEWSPAPER ASSOCIATION
2013 ANNUAL CONVENTION AND TRADE SHOW
SPONSORSHIP OPPORTUNITIES
(as of 2/20/2013)**

NNA's 127th Annual Convention & Trade Show will be held September 12-15, 2013 at the Arizona Grand Resort in Phoenix, AZ. This is the only national convention dedicated to community newspapers with more than 275 owners and publishers representing upwards of 1,000 newspapers in attendance. Also in attendance are presidents and executive directors of state press associations.

Friends Sponsor receives:

A "Friend Sponsorship" does not sponsor any one event, but is a great way to show your support of community newspapers. For a contribution of \$500 you will receive:

Recognition in pre & post convention issues of Publishers' Auxiliary, Recognition in convention program & signage at convention, Web link on NNA homepage, Insert one item in the registration bags

Bronze Sponsors

Receive all benefits listed in "friends" plus: One free registration, insert logo item and literature in the registration bags

NNA Cash Vault (opening Reception)	\$1,200
Great Idea Exchange	\$1,200
Coffee Break Exhibit Hall (Friday)	\$1,400
(Sponsor can provide coffee or travel mugs with logo)	
Tote Bags	\$1,500 (hold)

Silver Level Sponsors

Receive all benefits listed in friends and bronze plus: Free 1/2 page ad (B/W) in the convention program.

Toast to the Winners Ceremony	\$2,000
Registration Desk	\$2,000
(Sponsor can provide reporters notebooks and/or pens with logo)	
Saturday General Session/breakfast	\$2,500
(Sponsor can provide coffee mugs and/or napkins with logo)	
Lunch with the Exhibitors-Friday	\$3,000 Sold Waltery

Gold Level Sponsors receive all benefits listed above plus:

Full-page ad (b/w) in convention program, one additional (two total) free registration to the convention

Opening Reception in Exhibit Hall (Thursday)	\$ 6,000
Opening Breakfast and Flag Ceremony (Friday)	\$ 6,000 Sold Publishing Group of Am
President's/Awards Luncheon (Saturday)	\$ 6,000
Extravaganza (dual sponsorship accepted)	\$ 8,000

Further Information

For further information or to become a sponsor, contact Wendy MacDonald at 913-461-3721 or wendy@nna.org.