



# National Newspaper Association

P.O. Box 7540, Columbia, MO 65205-7540

## Application for Online News Publication Membership

NNA defines online news publications as those that are available to the general public via the World Wide Web and updated regularly and consistently no less than each week. Online publications can be paid or free news web sites or electronic news publications with at least 25 percent local news content. Membership cannot extend to publications serving primarily as a platform to promote the interest and/or opinions of a special interest group, individual or cause.

### Primary Contact Information (Please print)

Publication Name: \_\_\_\_\_

Publisher's Name: \_\_\_\_\_

URL: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City, State, Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Founding Year: \_\_\_\_\_

How Often Updated: \_\_\_\_\_

Number of Unique Visitors: \_\_\_\_\_ Weekly Monthly What percentage of your site is advertising? \_\_\_\_\_

List interactive features (i.e., comments or stories, blogs, sender-submitted stories or photos, etc.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Profitable: Yes No Profit margin/net profit? \_\_\_\_\_

### Membership Dues

Online News Publication Membership Dues: \$500.

### Method of Payment

Enclosed, please find my check in the amount of \$\_\_\_\_\_. Check #\_\_\_\_\_.

Make checks payable in U.S. funds only to National Newspaper Association.

Charge \$\_\_\_\_\_ to my American Express MasterCard Visa.

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV # \_\_\_\_\_

Last three digits from number on back of card. For AMEX, use last four digits on front of card.

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_  
(As it appears on card)

Mail to: National Newspaper Association, P.O. Box 7540, Columbia, MO 65205-7540 or e-mail to membership@nna.org.