



We believe in newspapers

Since 1885, NNA is the unified, trusted voice protecting, promoting and enhancing community newspapers – the heart & soul of democracy in America.

Why **NNA**?

Because America's community newspapers need a leader and advocate, a trusted, respected voice with a passion for the news and for democracy; because NNA promotes a connected, responsible and accountable press, journalism that is fair, accurate, objective, timely and complete; because NNA is a proponent of innovation, a force for change turning today's challenges into tomorrow's opportunities; because NNA member rewards include financial insight, networking support, travel and friendship among peers and supporters.

What **NNA** does...

- Public policy • Ideas/knowledge sharing
- Recognition of excellence • Publishers' Auxiliary
- Insurance • Advertising and content services
- Research and industry resources • Events

Join us...

At NNA, we believe in newspapers. If you believe what we believe, that NNA's work has helped you and will help you and will help build our industry, then join us.



Comments? Contact Merle Baranczyk at merleb@avpsalida.com, or David Puddu, dpuddu@news-bulletin.com, co-chairs of NNA's Membership/Marketing Committee.



Tired of hearing newspapers are DEAD?

**Get out and
do something about it:**

We believe in newspapers!!

The National Newspaper Association is celebrating its 125th year by getting involved. We believe in newspapers. We are ready to fight the myth that newspapers are dying. From public opinion to public policy to advertiser attitude — we are challenging the myth.

Now we are looking for a few committed newspaper people to help us. Consider joining the NNA Marketing Council as a marketing representative.

Marketing reps may take on as much or as little as time and interest permit. They will be provided with a stipend for travel and compensated with commissions on every new newspaper they bring into NNA. If you believe what we believe, do yourself a favor. Instead of talking back to the TV, get out there and build along with us.

**Contact Lynn Edinger at NNA's Marketing
and Operations Office, to learn more:
Lynn@nna.org, or 800-829-4662**