

# 2025 Sponsorship Opportunities

The NNAF Annual Convention & Trade Show is made possible through generous contributions by sponsors who provide essential services to the industry. In appreciation for their support, sponsors receive prominent recognition:

- Logo listing in Convention program
- Logo in pre- and post-Convention issues of Pub Aux
- Logo in Convention emails to members
- Linked logo on NNA website
- Recognition on event signage and in remarks at Convention
- Option to provide item for registration bags

## Platinum

Custom Sponsorship Package — \$8,500+ (SOLD)

## Gold

*Includes 1 full registration, full-page color program ad & 3-minute welcome at breakfast.*

Opening Breakfast — \$6,000 (SOLD)  
Extravaganza — \$5,000 (SOLD)  
Lunch with Exhibitors — \$4,000 (SOLD)  
Opening Reception — \$3,000 (SOLD)  
Annual Awards Dinner — \$3,000  
Transportation — \$3,000 (SOLD)

## Silver

*Includes half-page color program ad & 3-minute welcome at breakfast.*

Registration Desk — \$2,500 (SOLD)  
Registration Bags — \$2,500 (SOLD)  
Name Badges/Lanyards — \$2,500 (SOLD)

## Bronze

Convention Program — \$1,500 (SOLD)  
**Ice Cream Social — \$1,500**  
Wi-Fi Provider — \$1,500 (SOLD)  
**Charging Station — \$1,500**  
Award Rec. Drink Tickets — \$1,000 (SOLD)  
**Trade Show Break (2 available) — \$1,000**  
Great Idea Exchange — \$750 (SOLD)  
Solutions Start Here — \$750 (SOLD)

## Friends

**Flash Session Block (4 available) — \$500**  
**General Contribution — \$500**

*Custom sponsorship packages are also available. Have an idea? Let us hear it!  
We can work with you to create the visibility you want to achieve.*

**"We come back year after year to connect with our clients face-to-face and support the NNA's mission of protecting America's community newspapers."**

*Aaron Gillette, BLOX Digital*