

## BEYOND THE CONVENTION OPPORTUNITIES

The NNA Convention Package (formerly Friends) and Enhanced Convention Package (formerly Friends Plus) keep you in front of your target audience throughout the year.

### Convention Package (formerly Friends Package)

|   |       |
|---|-------|
| Allied Membership - 12 months.....                                      | \$500 |
| Standard Location Convention Booth.....                                 | \$950 |
| Product & Services Directory Ad* (4 print editions).....                | \$494 |
| Product & Services Directory Ad* (12 digital editions).....             | \$654 |
| One-time use of NNA's list of member newspapers.....                    | \$300 |
| Website button ad - 12 months.....                                      | \$600 |
| Digital Edition email bottom spot or equivalent - 3 times per year..... | \$450 |

**Value** → **\$3,948**

**Price** → **\$3,000**

### Enhanced Convention Package (formerly Friends Plus Package)

|   |       |
|---|-------|
| Features all of the above, plus:                        |       |
| Convention Program - one full page, four color ad.....  | \$400 |
| Convention Program - logo enhanced company listing..... | \$50  |
| Recognized at the Friends Sponsor Level .....           | \$500 |

**Value** → **\$4,898**

**Price** → **\$3,700**

#### Additional features for both Packages:

- 5 percent discount off advertising in all NNA electronic and print publications
- additional ads at the discounted 12x rate
- \*the value of the Product & Services Directory ads may be applied to the purchase of larger ads

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