



135th NNAF Annual
Convention & Trade Show 2021
Jacksonville, Florida • September 30 - October 2

We were
local
before local was cool

National Newspaper Association Foundation 2021 SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS: Sponsors at every level will:

- ✓ be included in sponsor listings in pre- and post-convention issues of Publishers' Auxiliary, the NNAF's official monthly publication;
- ✓ have logo displayed and linked on the Annual Convention and Trade Show page of NNAF's website;
- ✓ have a listing including contact information in the Convention and Trade Show Program Booklet;
- ✓ be recognized as a sponsor on a banner prominently-displayed throughout the Annual Convention and Trade Show;
- ✓ be acknowledged from the podium during the Opening

Session and Flag Ceremony, the largest gathering of participants;

- ✓ have the opportunity to provide one marketing item or brochure that will be given to every attendee in the registration bags.

Gold

\$4,000 - \$10,000

- Opening Breakfast and Flag Ceremony \$6,000 (SOLD)
- Saturday Breakfast and Awards Ceremony \$5,000 (or shared opportunity)
- Annual Great Idea Exchange \$5,000

Gold Sponsorships also include one full Convention & Trade Show registration, one complimentary Extravaganza ticket, one full-page color ad in the Convention & Trade Show Program Booklet, and the opportunity to give a three-minute introduction during Friday's Opening Breakfast.

Silver

\$2,500 - \$3,500

- Friday Lunch with Exhibitors \$3,000 (SOLD)
- Thursday Extravaganza: Cummer Museum \$2,500 (SOLD)
- Friday Social Event \$2,500
- Lanyard/Name Badges \$2,500 (SOLD)
- Face Masks \$2,500
- Registration Desk \$2,500 (SOLD)
- Tote Bags \$2,500 (SOLD)

Silver Sponsorships also include one half-page color ad in the Convention & Trade Show Program Booklet and the opportunity to give a three-minute introduction during Friday's Opening Breakfast.

Bronze

\$1,000 - \$2,000

- Thursday Opening Reception in the Exhibit Hall \$1,500 (SOLD)
- Registration Refreshment Station \$1,500
- Program & Pocket Program \$1,500
- Thursday Ice Cream Social in the Exhibit Hall \$1,500
- Wi-Fi Sponsor \$1,500
- Flash Session (3 available) \$1,000
- Coffee Breaks (2 available) \$1,000

Friends of NNAF
\$500

- General Contribution to the Annual Convention & Trade Show \$500
- Solutions Start Here! Sponsor \$500
- Kids Activities Sponsor \$500

Or contact us for a customized sponsorship!

To become a sponsor or for more information contact:

Lotta Kagell at 760-557-0800 or lotta@nna.org | Wendy MacDonald at 913-461-3721 or wendy@nna.org