

# Help Yourself - Join NNA

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### Are you looking for revenue opportunities? NNA has them:

- Every month in trade newspaper, Publishers' Auxiliary
- 24/7 in NNA's online Great Ideas database
- FREE monthly Pub Aux Live! webinars
- The extremely popular Great Ideas session at NNA's Annual Convention and Trade Show
- Networking and sharing successes with peers at the Annual Convention and Trade Show
- Check out the winners in NNA's annual Better Newspaper Contests

#### Do you need to keep abreast of changes in our fast-changing industry? NNA delivers:

- NNA industry research on readership and advertising trends
- More than a dozen sessions and roundtables at every Annual Convention and Trade Show
- Updates from NNA, federal agencies and departments at our annual spring Congressional Action Team Summit in Washington, D.C.
- Updates from NNA and Postal Committe's Matt Paxton and Max Heath on the NNA website, in Publishers' Auxiliary, at the Annual Convention and Trade Show and at the annual spring Congressional Action Team Summit in Washington, D.C.
- 24/7 on NNA.org
- Monthly in trade newspaper, Publishers' Auxiliary

# Are you looking for the best practices in our industry? Again, NNA delivers:

- 24/7 on NNA.org
- Monthly in trade newspaper, Publishers' Auxiliary
- Monthly in free member webinars, Pub Aux Live!
- You'll see and learn dozens of them at the Annual Convention and Trade Show
- Check out the winners of NNA's Better Newspaper Contest
- Tap into NNA's Members Helping Members Network
- Our "Great Idea" database saves you time and energy

## Looking for more reasons to become an NNA member?

- Check out NNA's Libel and business insurance programs: broader coverage than most other plans, and locked-in multiple-year rates that don't go up every year like most other policies
- Check out other NNA benefits at: NNA.org