

# National Newspaper Association 2019 SPONSORSHIP OPPORTUNITIES

**SPONSOR BENEFITS:** As a sponsor at any level you will be acknowledged in pre and post-convention issues of Publishers' Auxiliary, NNA's official monthly publication. Your logo and link will be prominently displayed with convention information at [www.nnaweb.org](http://www.nnaweb.org), in the convention program and on signage at the convention. Sponsors are acknowledged at the opening breakfast & flag ceremony. Sponsors may also insert one piece of literature/and or one logo item into every attendee registration bag.



## NEWSPAPERS

*Leading the Way* **IN OUR COMMUNITIES**

Annual Convention & Trade Show | MKE | Oct 3-5, 2019

### Friends of NNA \$500

- General Contribution to Convention \$500
- Solutions Start Here! Sponsor \$500

### Bronze \$1,000 - \$2,000

- Flash Session (3 available) \$1,000
- Coffee Breaks (2 available) \$1,000
- Registration Refreshment Station \$1,500
- Great Ideas Exchange \$1,500 (SOLD)
- Program & Pocket Program \$1,500 (SOLD)
- Thursday Opening Reception Drinks \$2,000
- Friday Extravaganza Entertainment \$2,000
- Ice Cream Social in Exhibit Hall \$1,500

### Silver \$2,500 - \$3,500

- Friday Extravaganza Host - Harley Davidson Museum \$2,500 (SOLD)
- Registration Desk \$2,500 (SOLD)
- Tote Bags \$2,500
- Lanyard/Name Badges \$2,500
- Lunch with Exhibitors \$3,000 (SOLD)
- Thursday Opening Reception in Trade Show \$3,000

*Silver sponsorship also includes half page color ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.*

### Gold \$4,000 - \$10,000

- Opening Breakfast and Flag Ceremony \$6,000 (SOLD)
- Saturday Breakfast and Awards Ceremony \$5,000 (or shared opportunity)

*Gold sponsorship also includes one full registration (excluding Extravaganza), full page color ad in convention program and opportunity to give three minute introduction during Friday Opening Breakfast.*

### Customized Sponsorship

- Contact us for a customized sponsorship