



# NEWSPAPERS

*Leading the Way* IN OUR COMMUNITIES

Annual Convention & Trade Show | MKE | Oct 3-5, 2019

**Thursday, October 3, 2019 - Saturday, October 5, 2019**  
**[The Pfister Hotel, 424 E. Wisconsin Ave., Milwaukee, Wisconsin](#)**  
**414-273-8222 or 1-800-558-8222**

Welcome to NNA's 13rd Annual Convention & Trade Show!

## [Paper Registration](#)

### Choose Your Registration:

#### **FULL — \$435**

*For industry professionals.*

Includes Trade Show, sessions, tote bag, all meals, and breaks:

**Thursday** - Ice Cream Social and Exhibitor's Opening Reception

**Friday** - Opening Awards Breakfast and Flag Ceremony, Lunch with Exhibitors, and the Extravaganza

**Saturday** - Closing Awards Breakfast

#### **GROUP — \$410**

*For each additional person from the same office as a FULL registrant.*

Same benefits as a FULL registration.

#### **PARTNER — \$195**

*For NNA Past Presidents.*

Same benefits as a FULL registration.

#### **FRIEND — \$305**

*For NNA Board of Directors, NNAF Board of Directors, NNA State Ambassadors and NAM members.*

Same benefits as a FULL registration.

#### **FRIDAY ONLY — \$305**

*For industry professionals who are able to attend only on Friday. (Saturday only is not available.)*

Includes Friday Trade Show, sessions, tote bag, meals, breaks and Extravaganza.

#### **GUEST — \$115**

*For non-industry guests of FULL registrants who want to attend meal functions.*

Includes tickets to Thursday ice cream social and Opening Reception; Friday breakfast and lunch; and Saturday breakfast. **Extravaganza ticket may be purchased separately.**

#### **NON-MEMBER — \$625 – Non-Member Newspapers in or states surrounding Wisconsin, use the discount code: MKE (make sure to click apply)**

*Industry Professionals without NNA membership.*

Same benefits as a FULL registration.

**Payment:** You will have a chance to pay by credit card through the form, or choose "pay later". You may call 850-542-7087 to pay with credit card over the phone OR we will invoice you.

**Cancellations:** DEADLINE for refund requests is September 12, 2019. Requests for refunds must be received in writing either by email or mail or fax. Email your request to [lynne@nna.org](mailto:lynne@nna.org) or fax your request to 813-342-7914 or mail your request to NNA, PO Box 13323, Pensacola, FL 32591-7835 to receive a full refund less a \$50 fee. Refunds will not be issued until after the convention. **NO REFUNDS** after September 12, 2019.

**Hotel:** To book a room at The Pfister, call 414-273-8222 or 1-800-558-8222 and ask for the National Newspaper Association Block Rate of \$179 single/double room BEFORE midnight September 12, 2019 or click here: [Reserve your room!](#) **THE BLOCK RATE HAS BEEN FILLED ONE MONTH BEFORE THE DEADLINE SO BOOK SOON IF YOU WANT TO STAY AT THE PFISTER!!**

EARLY BIRD REGISTRATION ENDS SEPTEMBER 12, 2019. Starting SEPTEMBER 13, 2019, there will be an additional charge of \$50 added to each full registration; \$25 added for day registration.

Questions/changes or need help registering: please call Lynne Lance at 850-542-7087 or email her at [lynne@nna.org](mailto:lynne@nna.org)

Access all things convention: <http://www.nna.org/convention>

**Leading the Way in Our Communities**  
**National Newspaper Association**  
**133rd Convention and Trade Show**  
**October 3 – 5, 2019**  
**DRAFT AGENDA – Subject to Change**

Start	End	Event	Room
<b>Thursday</b>	<b>10/3/19</b>		
6:00 AM	6:00 PM	Registration Desk Open	Grand Foyer
1:00 PM	4:00 PM	<b>Community Newspaper Publisher's Leadership Summit</b>	<i>Imperial Ballroom</i>
2:00 PM	5:00 PM	<b>Trade Show Early Bird Hours</b>	Grand Ballroom
2:00 PM	4:00 PM	<b>Trade Show: Ice Cream Social</b>	Grand Ballroom
4:15 PM	5:30 PM	Solutions Start Here	Imperial Ballroom
5:30 PM	7:30 PM	<b>Trade Show Grand Opening Reception</b>	Grand Ballroom
<b>Friday</b>	<b>10/4/19</b>		
7:30 AM	3:00 AM	Registration Desk Open	Grand Foyer
7:45 AM	7:55 AM	Flag Carrier Staging	Taft
8:00 AM	9:30 AM	<b>Opening Breakfast – Flag Ceremony</b> <b>KEYNOTE: Jackie Spinner</b>	Imperial Ballroom
9:30 AM	3:30 PM	<b>Trade Show Open</b>	Grand Ballroom
9:30 AM	10:30 AM	Libel Workshop by <i>Waltery Insurance Brokers</i>	Imperial Ballroom
10:30 AM	11:00 AM	<b>Coffee Break in Trade Show</b>	Grand Ballroom
11:00 AM	11:30 AM	Flash Session 1 – two-three tables/topics	Louis/Richard/Charles
		Flash Session 1 – two-three tables/topics	Taft/McKinley
		Flash Session 1 – two-three tables/topics	Kennedy/Roosevelt
11:35 AM	12:05 PM	Flash Session 2 – two-three tables/topics	Louis/Richard/Charles
		Flash Session 2 – two-three tables/topics	Taft/McKinley
		Flash Session 2 – two-three tables/topics	Kennedy/Roosevelt
12:00 PM	1:30 PM	<b>Lunch with Exhibitors sponsored by Waltery</b>	Grand Ballroom
1:30 PM	2:00 PM	Flash Session 3 – two-three tables/topics	Louis/Richard/Charles
		Flash Session 3 – two-three tables/topics	Taft/McKinley
		Flash Session 3 – two-three tables/topics	Kennedy/Roosevelt
2:00 PM	3:00 PM	Postal/CAT Meeting	Imperial Ballroom
2:05 PM	2:35 PM	Flash Session 4 – two-three tables/topics	Louis/Richard/Charles
		Flash Session 4 – two-three tables/topics	Taft/McKinley
		Flash Session 4 – two-three tables/topics	Kennedy/Roosevelt
2:40 PM	3:10 PM	Flash Session 5 – two-three tables/topics	Louis/Richard/Charles
		Flash Session 5 – two-three tables/topics	Taft/McKinley
		Flash Session 5 – two-three tables/topics	Kennedy/Roosevelt
3:00 PM	3:45 PM	Break in the Trade Show	Grand Ballroom
3:45PM	5:00 PM	<b>Great Idea Exchange</b>	Imperial Ballroom
6:00 PM	10:00 PM	<b>Extravaganza</b>	Harley-Davidson Museum
<b>Saturday</b>	<b>10/5/19</b>		
6:00 AM	11:30 AM	Registration Desk Open	Grand Foyer
8:00 AM	11:00 AM	<b>Closing Breakfast</b> <b>BNC Awards; Special Awards; Annual Meeting</b>	Imperial Ballroom
11:00		Adjourn	



**REGISTRATION WORKSHEET**

Please use this form to plot out your registration. This will make your online registration even easier.  
 National Newspaper Association 133rd Annual Convention & Trade Show, October 3 – 5, 2019

The Pfister Hotel, 424 East Wisconsin Ave., Milwaukee, Wisconsin 53202; 414-273-8222 or 1-800-558-8222 – mention NNA Block Rate by September 12, 2019

<b>Newspaper/Organization</b>		<b>Parent Company</b>		<b>Year Founded</b>	
<b>Address</b>	<b>City</b>	<b>ST</b>	<b>Zip</b>	<b>Phone</b>	<b>Fax</b>

FULL	Registrant's Name (Nametag Name)	Title	Email	Fee*	Included	Total
First Registrant				\$435	All tickets included	\$
Additional Registrant(s) <small>from the same organization</small>				\$410	All tickets included	\$
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**CHOOSE YOUR REGISTRATION**

	Registrant's Name (Nametag Name)	Title	Email	Fee*	Tickets
PARTNER (NNA PAST PRESIDENTS)				\$195	All tickets included
FRIEND (NNA Board of Directors, NNA State Ambassadors, NAM)				\$305	All tickets included
FRIDAY ONLY				\$305	All tickets included
				\$305	Includes Friday trade show, sessions, meals, Extravaganza
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GUEST (Guests of FULL)				\$115	Ice cream social; Opening Reception, Friday breakfast, lunch and Saturday breakfast. Extravaganza ticket sold separately.
EXTRAVAGANZA TICKETS				\$90	X Amount

**Cancellations:** Postmarked by 9/12/2019 receive full refund less a \$50 fee; **no refunds** if received after this date.

**Payment:**  Check enclosed (payable to NNA) or  Visa,  M/C,  AMEX **Billing:**  Charge full amount

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 Digit Code \_\_\_\_\_ Name on Card \_\_\_\_\_

Signature \_\_\_\_\_ Billing address \_\_\_\_\_

Please check here if you require special meals/assistance and describe your request. \_\_\_\_\_

This is my first NNA Convention